



**RASHTRIYA UCHCHATAR SHIKSHA ABHIYAN
(RUSA)
STATE PROJECT DIRECTORATE,
DOTE CAMPUS, CHENNAI
TAMILNADU**

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**REPORT
on
ENTREPRENEURSHIP AND CAREER HUB
RUSA 2.0**



UNIVERISTY OF MADRAS

February, 2022



UNIVERSITY OF MADRAS ENTREPRENEURSHIP AND CAREER HUB- RUSA 2.0



ENTREPRENEURSHIP AND CAREER HUB TEAM

- RUSA Coordinator, Dr. A. Stephen



- Program Convenor, Dr. P.S. Manjula

Campus Coordinators of all four Campuses

- **Dr.H. Fazlunnisa**
(Chepauk Campus)
- **Dr. K. Sankara Narayanan**
(Marina Campus)
- **Dr. P. Prabhu** (Guindy Campus)
- **Dr. D. Prabu** (Taramani Campus)



PROGRAMMES UNDERTAKEN

- Entrepreneurship related programmes are conducted by the Four Different Campus Coordinators in each of the campuses of University of Madras. Some programmes are conducted as Common Programmes in the University of Madras.
- **Faculty Development Programmes** were conducted to create awareness among faculty on Entrepreneurial education for students. Faculty awareness/training program conducted in which nearly 425 teachers participated.
- **Entrepreneurship Awareness Programmes** (5 nos) conducted in the four campus of University of Madras. Totally *380 students* got benefited and motivated towards entrepreneurial activity.
- **Online Programs/Courses** were conducted to provide entrepreneurial skills and training. (During pandemic period - May 2020 to Nov 2020).
- More than 40 training programs were organized covering over 80 days of training. Students from all across the country were benefitted. More than 3500 students have benefitted through these programmes. These programs included training on diverse topics like Bio-floc fish culture techniques, honey bee farming, Intellectual Property Rights (IPR), Business Software Solutions and Financial Resources for Start-ups etc.,
- **Short Term Courses** were also conducted in topics like Digital Marketing, Business Analytics etc.,
- **Start-Up Competition for Students- THULIR** has been conducted for students of University of Madras in 2021 and this year also a similar competition has been initiated.
- **Business Plan Development Workshop** to help the students to make a viable business plan and make a good business pitch.

THULIR COMPETITION

With a strong sense of purpose and the intent to influence the Start-Up climate in our campuses and create a spark of entrepreneurial values among young minds, the Entrepreneurship and Career Hub has been established with the support of MHRD's RUSA scheme in the University of Madras.

Under the Entrepreneurship and Career Hub, a start-up competition **THULIR-2021** was designed and organized to help identify innovative business ideas from the students. This is a first of its kind programme on Start-Up conducted by our university. The competition was conducted in two rounds. In the first round, 45 student teams from the University of Madras participated. Each team is mentored by a Faculty from the University. They submitted a



business proposal along with a two minutes business pitch video, which was evaluated by a Jury of Judges from the Industry. Twenty teams were shortlisted from Round 1 of the competition. Further, a 3 Days Business Plan Development workshop was organized for these student teams to help them fine tune their business proposals. Added to this, they were also put on a one-on-one online mentoring session with a group of Mentors from the Industry, who helped the students to see the grey spots in their presentations and better it.

The Grand Finale (Round 2) of the competition was conducted on 21.10.2021 and 22.10.2021 at the ECH Board Guindy Campus. Eighteen teams selected in Round 1 participated in the final round of the competition, which was evaluated by a Panel of 6 Judges from the Industry. Each team was given 25 minutes to present their Business Plan before the Jury, with 20 minutes for the presentation followed by 5 minutes of Q & A. The Faculty Mentors were also present during the presentation of their teams.

The Jury after careful evaluation and deliberations has selected 8 teams and recommended Seed Funding support for their business ideas. Two teams have been recommended with 5 lakhs each as seed funding, three teams have been recommended 3 lakhs and the rest of the three teams have been recommended for 2 lakhs seed funding each. Totally a Seed Funding support of 25 lakhs has been recommended by the Jury. Apart from the seed funding, the Jury has also recommended Prize Winners based on their presentations to 6 teams. 1st Prize of Rs.30,000; 2nd Prize of Rs. 20,000, 3rd Prize of Rs. 10,000 and 3 Consolation Prizes of Rs. 5000 each. Thus, a total of Rs. 75,000 has been recommended to be distributed as Prize Money. It is planned to distribute the seed funding and prize money in a Prize distribution Ceremony.

THULIR-2022 competition has been already launched. The programme brochure was released ON 22ND Dec, 2021 by our Honourable Vice Chancellor Prof. S. Gowri on and the first copy was received by our Registrar Dr. Mathivanan.

INAUGURATION OF ENTREPRENEURSHIP AND CAREER HUB INFRASTRUCTURE



UNIVERSITY OF MADRAS
ENTREPRENEURSHIP AND CAREER HUB -RUSA-2.0
GUINDY CAMPUS, CHENNAI-600025

**CORDIALLY INVITES YOU TO THE
INAUGURATION
OF
ENTREPRENEURSHIP AND CAREER HUB (ECH)
INNOVATION & INCUBATION CENTRE
ON 25TH FEBRUARY 2021 AT 4:30 PM
BY
THIRU K. P. ANBALAGAN
HON'BLE MINISTER FOR HIGHER EDUCATION
GOVERNMENT OF TAMILNADU**

**IN THE PRESENCE OF
SELVI APOORVA, I.A.S.
PRINCIPAL SECRETARY TO GOVERNMENT
HIGHER EDUCATION DEPARTMENT
GOVERNMENT OF TAMILNADU
AND
PROF. DR. S. GOWRI
HON'BLE VICE CHANCELLOR
UNIVERSITY OF MADRAS**

PROF. A. STEPHEN
COORDINATOR, RUSA-2.0

PROF. S. JANARTHANAN
DIRECTOR, GUINDY CAMPUS

PROF. N. MATHIVANAN
REGISTRAR IN CHARGE



Entrepreneurship and Career Hub was inaugurated by Inaugurated by Thiru K. P. Anbalagan Minister of Higher Education, Tamil Nadu, in the presence of Prof. Dr. S. Gowri, Vice Chancellor, University of Madras on 25th February 2021

Madras univ to incubate 10 startup ideas

Chennai: Higher education minister K P Anbala-gan on Thursday launched the Entrepreneurship and Career Hub Innovation and Incubation Centre at Ma-dras University to foster en-trepreneur ventures.

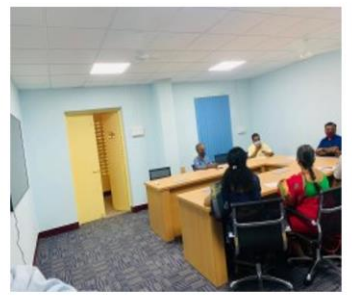
Students from various departments presented their ideas to the minister, vice-chancellor S Gowri and other officials.

The centre will incu-bate 10 startup ideas from the postgraduate students and research scholars.

“Seed funding support of a maximum of ₹10 lakh would be made available to these students along with incubation space and men-toring support,” university officials said



Infrastructure created at ENTREPRENEURSHIP AND CAREER HUB (ECH)









Biological Lab, Electronic testing Lab and Class room Facilities Created at Entrepreneurship and Career Hub, Guindy Campus , University of Madras

THULIR 2021- START-UP COMPETITION FOR STUDENTS

- 45 Teams with innovative business ideas competed in Round 1
- 20 Teams were shortlisted for Round 2
- 3 Days Business Plan Development Workshop was Conducted for the shortlisted Teams
- Mentoring Session for each shortlisted Team conducted with the help of experts
- Round 2 of the competition was successfully completed
- The jury of judges have selected 8 teams and they will receive a total seed funding of Rupees 25 Lakhs.
- Incubators offering free space, laboratory access, library facility, seed funding and mentoring are to be provided for the Start-Ups.



3 DAYS BUSINESS PLAN DEVELOPMENT WORKSHOP ORGANIZED FOR THE STUDENTS
SELECTED IN THE ROUND 1 OF THULIR COMPETITION



University of Madras
MHRD RUSA 2.0
Entrepreneurship & Career Hub (ECH)

Cordially invites you to the inaugural of
3 days workshop on (17 - 19 March 2021)

Business Plan Development
on
17 March 2021 at 10:00 a.m.
Chemical Science Auditorium, Guindy Campus

Inaugural Address
Dr. S. Janarthanan
Campus Director - Guindy Campus

Keynote Address
Dr. A. Stephen
Co-ordinator - RUSA 2.0

Chief Guest Address
Mr. Peter Sahayaraj
Vice President, Aashiana Housing Pvt. Ltd.

Organisers - ECH Team
Dr. P.S. Manjula - Programme Convenor

Campus Co-ordinators

Dr. Fazlunnisa H - Chepauk	Dr. P. Prabhu - Guindy
Dr. Sankara Narayanan K - Marina	Dr. D. Prabu - Taramani

Day & Date	Morning Session		Afternoon Session	
	Session I	Session II	Session III	Session IV
Day 1 17.03.2021	Elements of a Business Plan	Business Environment Scanning and Competitor Analysis	Company Description: Vision, Mission, Core Values, Types of companies and benefits, Ownership Structure, Registration Process, Team Role	Integrating Standard Analytical tools (Porter, Ansoff, Boston, Fishbone, PESTLE) in Business Plan
	Mr. Peter Sahayaraj Vice-President Ashiana Housing Pvt. Ltd.	Mr. T.K. Prem Kumar General Manager-Projects Arasan Eye Hospital	Mr. Ramesh Chari Co-Founder and CEO Code Mangrove Tech Solutions Pvt Ltd & RUAEDU Solutions Pvt Ltd	Ms. Uma Baskaran Ex VP BFSI Sector Corporate Trainer Business Strategist
Day 2 18.03.2021	Marketing Essentials and Plan: Target Market, USP, Branding, Product/Service Features	Integrated Business Communication Strategies for Start-Ups	Understanding and Planning Financial Needs of the Company	Managing Finance: Break Even Point , Working Capital Assessment, Cost Structure and Revenue Streams

	<p>Dr. Ranjit Kovilinkal, (IIM-A)</p> <p>Co-Founder</p> <p>Hygeia e-Services Pvt Ltd</p>	<p>Ms. Krithika Bala</p> <p>Founder and CEO,</p> <p>Stoppres</p> <p>Communications Pvt. Ltd</p>	<p>Mr. Anand Natraj, V (IIM –C)</p> <p>Founder Director</p> <p>Curatio Pvt. Ltd.</p>	<p>Mr. Vivek Srivatsan (IIM-I)</p> <p>Finance Head</p> <p>Saint-Gobain Glass India Pvt Ltd</p>
<p>Day 3</p> <p>19.03.2021</p>	<p>Operations Basics: Key Activities, Key Resources, Make or Buy Decisions, Manufacturing/ Service Process</p>	<p>Operating Plans: Distribution Channels, Key Partners, Key Stakeholders, Implementation Timeline</p>	<p>Group Activity: Preparation of Individual Business Plans</p>	<p>Group Activity: Presentation of Individual Business Plans</p>
	<p>Mr Nagaraju Srirama</p> <p>President and Director</p> <p>J.K. Fenner (India) Ltd</p> <p>Anna Salai, Chennai</p>	<p>Mr. Parthasarathy Rangaraj</p> <p>General Manager-Zonal Head</p> <p>Consumer Products</p> <p>Bajaj Electricals</p>	<p>Mr. Dinakar</p> <p>Former Managing Director</p> <p>Saint Gobain Sekurit India</p>	<p>Mr. Dinakar</p> <p>Former Managing Director</p> <p>Saint Gobain Sekurit India</p>

DAY 1: 17.03.2021

Basic Business Plan Elements

<p>Mr. Peter Sahayaraj Vice-President Ashiana Housing Pvt. Ltd.</p>	<p>Mr. T.K. Prem Kumar General Manager- Projects Arasan Eye Hospital</p>	<p>Mr. Ramesh Chari Co-Founder and CEO Code Mangrove Tech Solutions Pvt Ltd & RUAEDU Solutions Pvt Ltd</p>	<p>Ms. Uma Baskaran Ex VP BFSI Sector Corporate Trainer Business Strategist</p>
<p>Elements of a Business Plan</p>	<p>Business Environment Scanning and Competitor Analysis</p>	<p>Company Description: Vision, Mission, Core Values, Types of companies and benefits, Ownership Structure, Registration Process, Team Role</p>	<p>Integrating Standard Analytical tools (Porter, Ansoff, Boston, Fishbone, PESTLE) in Business Plan</p>





DAY 2: 18.03.2021

Marketing and Financial Plans

<p>Dr. Ranjit Kovilinkal, (IIM-A) Co-Founder Hygeia e-Services Pvt Ltd</p>	<p>Ms. Krithika Bala Founder and CEO, Stoppres Communications Pvt. Ltd</p>	<p>Mr. Anand Natraj, V (IIM – C) Founder Director Curatio Pvt. Ltd.</p>	<p>Mr. Vivek Srivatsan (IIM-I) Finance Head Saint-Gobain Glass India Pvt Ltd</p>
<p>Marketing Essentials and Plan: Target Market, USP, Branding, Product/Service Features</p>	<p>Integrated Business Communication Strategies for Start-Ups</p>	<p>Understanding and Planning Financial Needs of the Company</p>	<p>Managing Finance: Break Even Point , Working Capital Assessment, Cost Structure and Revenue Streams</p>



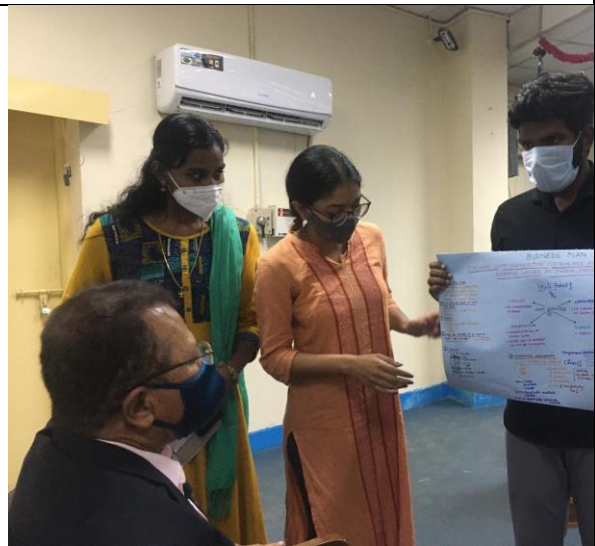
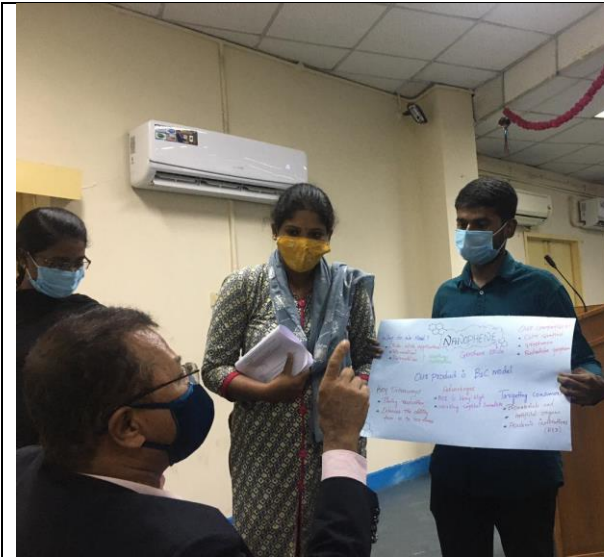


DAY 3: 19.03.2021

Operations Management & Hands on Activity

<p>Mr Nagaraju Srirama President and Director J.K. Fenner (India) Ltd Anna Salai, Chennai</p>	<p>Mr. Parthasarathy Rangaraj General Manager- Zonal Head Consumer Products Bajaj Electricals</p>	<p>Mr. Dinakar Former Managing Director Saint Gobain Sekurit India</p>	<p>Mr. Dinakar Former Managing Director Saint Gobain Sekurit India</p>
<p>Operations Basics: Key Activities, Key Resources, Make or Buy Decisions, Manufacturing/ Service Process</p>	<p>Operating Plans: Distribution Channels, Key Partners, Key Stakeholders, Implementation Timeline</p>	<p>Group Activity: Preparation of Individual Business Plans</p>	<p>Group Activity: Presentation of Individual Business Plans</p>





GRAND FINALE (ROUND 2)- THULIR 2021



University of Madras



Entrepreneurship and Career Hub-RUSA 2.0

**WELCOME TO THE GRAND FINALE
(ROUND 2)
OF**

THULIR-2021

A Start-up Competition For Students



21st & 22nd October, 2021

Time: 10.30 am-05.00 pm

**Venue: ECH Board Meeting Room,
Guindy Campus, University of Madras**

**The top 20 teams selected from Round 1 would be
competing for prize and seed money**

Patron:

Prof.S.GOWRI

**Vice-Chancellor,
University of Madras**

Organisers-ECH Team

Dr.P.S.Manjula,

**Dr.Fazlunnisa H, Dr.P.Prabhu,
Dr.Sankara Narayanan K, Dr.D.Prabu**

RUSA Coordinator

Dr.A.Stephen





**STUDENTS MENTORED IN ECH PARTICIPATED IN INTERNATIONAL BUSINESS PLAN
COMPETITION AND WON PRIZES**





Co-funded by the
Erasmus+ Programme
of the European Union



CERTIFICATE OF EXCELLENCE

THIS ACKNOWLEDGES THAT

K. SRUTHI

HAS BEEN RECOGNIZED FOR OUTSTANDING ACHIEVEMENT AND
HAS BEEN GRANTED **THIRD PLACE**
IN THE INNOTAL STUDENT BUSINESS IDEA COMPETITION

The competition is organized in the frame of Project *Integrating Talent Development into Innovation Ecosystems in Higher Education*, ref. no. 586227-EPP-1-2017-1-BG-EPPKA2-CBHE-JP

Assoc. Prof. Ivan Stoychev
Project manager, University of National
and World Economy

September 04, 2021

Date



Co-funded by the
Erasmus+ Programme
of the European Union



CERTIFICATE OF EXCELLENCE

THIS ACKNOWLEDGES THAT

S. Bhuvaragavan

HAS BEEN RECOGNIZED FOR OUTSTANDING ACHIEVEMENT AND
HAS BEEN GRANTED **THIRD PLACE**
IN THE INNOTAL STUDENT BUSINESS IDEA COMPETITION

The competition is organized in the frame of Project *Integrating Talent Development into Innovation Ecosystems in Higher Education*, ref. no. 586227-EPP-1-2017-1-BG-EPPKA2-CBHE-JP

Assoc. Prof. Ivan Stoychev
Project manager, University of National
and World Economy

September 04, 2021

Date



RELEASE OF THULIR 2022 COMPETITION BROCHURE BY HONOURABLE VICE CHANCELLOR
PROF. S. GOWRI



The brochure features the University of Madras logo and the Entrepreneurship & Career Hub (ECH) logo. The text includes: 'University of Madras RUSA 2.0 Entrepreneurship & Career Hub', 'Time to innovate and exhibit your Business Talents', 'THULIR 2022 A Start-up Competition for Students', 'This competition is only for the PG Students & Research Scholars of the University of Madras.', 'Seed Money to be won', 'Have an IDEA!!! REGISTER NOW', 'For further details and information, Scan the QR Code or Click here - <https://tinyurl.com/2vrhyvfs>', 'Patron Prof. S. Gowri, Vice-Chancellor, University of Madras', 'Organisers - ECH Team Dr. P.S. Manjula, Dr. Fazlunnisa H, Dr. K Sankara Narayanan, Dr. P Prabhu, Dr. D Prabu and Dr. A. Stephen', and 'Mail to bizplan.unom@gmail.com'.



**FELICITATION OF ECH FACULTY MEMBERS IN A FUNCTION BY HONOURABLE
VICE- CHANCELLOR**



List of ECH Programmes -2020-21

PROGRAMMES CONDUCTED BY CHEPAUK CAMPUS

Sl · N o	Date	Time	Programme	Topic	Resource Person	Participants
1	25.02.2020	10:00 a.m. – 5:00 p.m.	One day Awareness Programme – Chepauk Campus	Entrepreneurship Awareness Programme	Ms. Vinutha Sidhartha, Founder, Kreedaa	80
2	06.03.2020	10:00 a.m. – 5:00 p.m.	One day Awareness Programme – Chepauk Campus	Entrepreneurship Awareness Programme	Mr. Showkath Jamal, Bay of Life Ms. Amritha, Alankaara Mr. Pankaj Bhandari, Mantra Gold Coatings Ms. Jayashree Menon, The Chennai Homes	80
3	15.05.2020	6.00-8.00 pm	One day Online Training Programme	Nurturing Entrepreneurial Thought Leadership	Dr. P.S Manjula, Assistant Professor, Department of Management Studies, University of Madras	55
4	16.05.2020	6.00-8.00 pm	One day Online Training Programme	Business Ideation	Dr. P.S Manjula, Assistant Professor, Department of Management Studies, University of Madras	60
5	26.05.2020	6.00-8.00 pm	One day Online Training Programme	Life Skills	Ms. Uma Baskaran, Ex Vice President, BFSI sector	60

6	28.05.2020	6.00-8.00 pm	One day Online Training Programme	Leadership Skills	Dr. P.S Manjula, Assistant Professor, Department of Management Studies, University of Madras	60
7	28 – 30.05.2020	3:00 – 5:00 p.m.	Three day Online Training Programme	Business Analytics	Dr. P.S Manjula, Assistant Professor, Department of Management Studies, University of Madras & Mr. Vishal Consultant, Visual Business Intelligence, Chennai	60
8	02.06.2020	6.00-8.00 pm	One day Online Training Programme	Creating and Managing Brands	Dr. P.S Manjula, Assistant Professor, Department of Management Studies, University of Madras	60
9	05.06.2020	6.00-8.00 pm	One day Online Training Programme	Cyber Security for Entrepreneurs	Mr. Karthikeyan, Advocate- Cyber Law	60
10	13.06.2020	6.00-8.00 pm	One day Online Training Programme	Banking Assistance for Entrepreneurs	Mrs. Sheela Ravi, Manager, Canara Bank	60
11	11.06.2020 – 13.06.2020	6:00 – 8:00 p.m.	Three day Online Training Programme	Digital Marketing	Ms. Krithika Balasubramanian Founder & CEO, Stoppres Communications, Chennai	65
12	27.07.2020	5:00 p.m. – 6:30 p.m.	One Day Training Programme	Psycho Social Challenges during a Pandemic for Student Entrepreneurs	Ms. Mary Jessi Rani Assistant Professor, Department of Social Work,	42

					University of Madras	
13	30.07.2020	6:30 p.m. – 8:00 p.m.	Training Series on Lifecycle of an Entrepreneurial Journey. Part I	The Beginning: Overview of the phases of an Entrepreneurial Journey	Ms. Vinutha Venkataraman Kadayam HR Lead, L&T Constructions, Chennai	127
14	17.08.2020	6:00 - 7:30 p.m.	5 Days Online Training Programme 'Train to Succeed' Learn the nitty-gritty of Entrepreneurship	Concept Development and Leadership Skills	Mr. Showkath Jamal, Founder - Bay of Life Surf School	101
	18.08.2020	6:00 - 7:30 p.m.		Entrepreneurial finance	Mr. Shashikant Kalyani, General Manager - Finance, Indian Oil Corporation Ltd.	104
	19.08.2020	6:00 - 7:30 p.m.		Government Finance ent Policies & legal aspects of starting a business	Dr. E Bhaskaran, DGM (Schemes), TANSIDCO, MSME, Government of Tamil Nadu	100
	20.08.2020	6:00 - 7:30 p.m.		Marketing Essentials for Entrepreneurs	Mr. U Peter Sahaya Raj, VP - Ashiana Housing Ltd. Chennai	101
	21.08.2020	6:00 - 7:30 p.m.		Panel Discussion	Mr. Pratish Devadoss, MD - VGN Housing Group Chennai	101
Mr. Pankaj Bhandari, Owner - Smart Creations, Mantra Gold Coatings, Chennai			101			
Ms. Rashmee Gopalan, Owner - Snow Frosting			101			

					Mr. Showkath Jamal, Founder - Bay of Life Surf School	101
					Moderator: Dr. P.S Manjula, Assistant Professor, Department of Management Studies, University of Madras	
15	31.08.2020	6:45-7:45 p.m.	One Day Online Training Series on Lifecycle of an Entrepreneurial Journey - Part 2	Setting Goals - 'Make it or Break it'	Ms Vinutha Venkatraman, HR Lead, L&T Constructions, Chennai	81
16	14.10.2020	6:30 p.m. – 8:00 p.m.	One Day Online Talk on Art and Entrepreneurship	An Artist's encounter with the Entrepreneur	Mr. Prathap Founder Wave Worx Pvt.Ltd, Chennai	122
17	03.11.2020	6:30 p.m. – 8:00 p.m.	End of Series – Lifecycle of an Entrepreneurial Journey – Part 3	Meet the entrepreneur	Ms. Vinutha Venkataraman HR-Talent Manager, L&T Constructions, Chennai	44
18	3.12.2020	6:30 p.m. – 8:00 p.m.	One day Online Training Programme	'International Freight Forwarding'	Mr. J. Dharanirajan, Director, Seawaves Shipping Services, Guindy, Chennai	52
19	4.12.2020	6:30 p.m. – 8:00 p.m.	One day Online Training Programme	'Entrepreneurship & Innovation'	Dr. Parvez Alam, CEO & Director, CIIC, BSA Crescent Institute of	52

					Science & Technology, Vandalur, Chennai	
20	17.03.2021- 19.03.2021	10:00 a.m. – 5:00 p.m.	3 Days Training Programme – Guindy Campus	Business Plan Development	Mr. Dinakar, MD, Saint- Gobain, Chennai	Selected Teams
21	07.04.2021- 09.04.2021	6:30 p.m. – 8:00 p.m.	Training Workshop	Business Plan Presentation	Mr. Solomon & Team	
22	9.07.2021	6:00p.m. – 7:00 p.m.	Online training	Revisiting the Basics		

ENTREPRENEURSHIP AWARENESS PROGRAMME

AN INITIATIVE OF
ENTREPRENEURSHIP & CAREER HUB
UNDER RUSA 2.0

WHEN

February 25, 2020, Tuesday
10:30 a.m. - 5:00 p.m.

WHERE

MBA Auditorium
Dept. of Management Studies
University of Madras
Chepauk Campus

**COME! LISTEN TO THE SUCCESS STORIES OF
ESTABLISHED ENTREPRENEURS**



ORGANISED BY

RUSA 2.0 - Entrepreneurship & Career Hub
University of Madras
Chepauk Campus, Chennai

**ALL INTERESTED
STUDENTS ARE
WELCOME**

Registration is free.
Limited Seats.
Only Pre-registered
participants will be
allowed.
Participation Certificates
Lunch shall be provided.

TO REGISTER



FOLLOW THE LINK
[https://forms.gle/
by7SjttPekoocS486](https://forms.gle/by7SjttPekoocS486)

FURTHER DETAILS

Dr. P.S. Manjula
Convener
Entrepreneurship & Career Hub
Dept. of Management Studies

Dr. Fazlunnisa H
Campus Co-ordinator
Dept. of Library & Information
Science



ech.unom@gmail.com



9944150316

ENTREPRENEURSHIP AWARENESS PROGRAMME

AN INITIATIVE OF
ENTREPRENEURSHIP & CAREER HUB
UNDER RUSA 2.0

WHEN

March 06, 2020, Friday
10:00 a.m. - 5:00 p.m.

WHERE

Social Science Auditorium
Chepauk Campus
University of Madras

DO YOU WANT TO BE AN ENTREPRENEUR???
**COME! LISTEN TO THE SUCCESS STORIES OF
ESTABLISHED ENTREPRENEURS**



ORGANISED BY

RUSA 2.0 - Entrepreneurship & Career Hub
University of Madras
Chepauk Campus, Chennai

**ALL STUDENTS ARE
WELCOME**

Registration is free.
Limited Seats.
Only Registered
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Participation Certificates
Lunch shall be provided.

TO REGISTER



FOLLOW THE LINK

[HTTPS://FORMS.GLE/
VCTEDSCHVMBJESRUG](https://forms.gle/VCTEDSCHVMBJESRUG)

FURTHER DETAILS

Dr. P.S. Manjula

Convener
Entrepreneurship & Career Hub
Dept. of Management Studies

Dr. Fazlunnisa H

Campus Coordinator
Dept. of Library & Information
Science



ech.unom@gmail.com



RUSA 2.0
Entrepreneurship & Career Hub
University of Madras



*Invites you to the
Inauguration of*

Entrepreneurship Awareness Programme

On

25 February 2020 at 11:00 a.m.

MBA Auditorium, Department of Management Studies.

Inaugural Address

Prof. P. Duraisamy

Vice Chancellor
University of Madras

Special Address

Prof. R. Thenmozhi

Member - Syndicate, Dean - Academic
Head, Department of Management Studies

Guest of Honour

Ms. Vinita Sidhartha

Founder- Kreedra

Dr. A. Stephen
Coordinator
University of Madras

Dr. P.S. Manjula
Programme Convener
Entrepreneurship & Career Hub
University of Madras

Programme

11:00 - 11:30 a.m.	Inauguration
11:40 - 1:00 p.m.	<i>First Session - Ms. Vinita Sidhartha</i> Founder - Kreedra
2:00 - 3:30 p.m.	<i>Second Session - Mr. R. Jagannathan</i> Founder - Nallakeerai & Nallasandhai
3:40 - 5:00 p.m.	<i>Third Session - Dr. E. Bhaskaran</i> DGM (Schemes), TANSIDCO, MSME Government of Tamil Nadu
5:00 - 5:20 p.m.	<i>Valediction - Dr. R. Srinivasan</i> Registrar, University of Madras Preside and distribute the certificates



RUSA 2.0 - Entrepreneurship & Career Hub



University of Madras

Chepauk, Chennai—600 005

Invites all

to

3-Days Online Course on

Business Analytics

Date	Resource Persons
28 - 30 May 2020	<ul style="list-style-type: none"> • Dr. P.S. Manjula Convener - Entrepreneurship & Career Hub Assistant Professor, Dept. of Management Studies University of Madras • Mr. Vivek Anand Consultant - Visual Business Intelligence Chennai

Online Lectures
through Zoom Platform

To register click here

<https://forms.gle/3zJ1ZM3epvcfg2fr7>

Webinar link will be sent only to registered participants

Certificates shall be given based on attendance and online assessment.

Dr.Fazlunnisa H
Campus Coordinator

Dr. A Stephen
RUSA 2.0 Coordinator



RUSA 2.0 - Entrepreneurship & Career Hub



University of Madras

Chepauk, Chennai—600 005

Organises

ONE DAY Online Skill Based Training Programmes

From 26 May to 13 June 2020

List of Programmes	Date	Resource Person
Life Skills	26-05-2020	Ms. Uma Baskaran Corporate Trainer Ex Vice President BFSI Sector
Leadership Skill	28-05-2020	Dr. P.S . Manjula Convener-Entrepreneurship and Career Hub Programmes
Creating and Managing Brands	02-06-2020	Dr. P.S. Manjula Convener-Entrepreneurship and Career Hub Programmes
Cyber Security—Issues & Challenges	05-06-2020	Mr. Karthikeyan. N Advocate-Trademark, Copyright and Cyber Law Attorney
Banking Assistance for Entrepreneurs	13-06-2020	Ms. Sheela Rani Chief Manager, Canara Bank

To register Click here ↓

<https://forms.gle/RDkKA2RqEgZdZYsL7>

Webinar link will be sent only to registered participants

E - Certificates shall be awarded based on Attendance and Online Assessment.

Dr.Fazlunnisa H
Campus Coordinator

Dr. A Stephen
RUSA 2.0 Coordinator



Entrepreneurship & Career Hub (ECH)
University of Madras
Chennai

Rashtra Uchhatra Shiksha Abhiyan
RUSA 2.0
MHRD



Organises 5 days Online Training Programme on

'Start, Run & Grow' - The Nitty Gritty of Entrepreneurship

Dates: 17 - 21 August 2020

Time : 6:00 - 7:30 p.m.

Click to register

**REGISTER
NOW**

Panel Discussion on Day 5
An opportunity to listen to some of the
best and successful minds in the city.



Day 1

Concept Development
& Leadership

Mr. Showkath Jamal
Founder - Bay of Life
Surf School



Day 2

Entrepreneurial Finance

Mr. Sashikant Kalyani
Chief General Manager
Finance
Indian Oil Corporation



Day 4

Marketing Essentials
for Entrepreneurs

Mr. Peter Sahaya Raj
Vice President
Ashiana Housing

Day 3

Policies and Legal
Aspects of Business

Dr. E Bhaskaran
DGM (Schemes)
TANSIDCO



Day 5 - Panel Discussion

Moderator: **Dr. P.S. Manjula**,
Assistant Professor, DOMS, University of Madras



Mr. Pratish Devadoss

MD - VGN Housing Group



Mr. Pankaj Bhandari

Founder
Mantra Gold Coatings



Ms. Rashmee Gopalan

Founder - SnowFrosting



Mr. Showkath Jamal

Founder
Bay of Life Surf School

Any Queries ✉ echunom2020@gmail.com

E- Certificates will be awarded to participants.

Organisers

Dr. Manjula P.S.
Programme Convenor

Dr. Stephen A
RUSA 2.0 Coordinator

Dr. Fazlunnisa H
Campus Coordinator


Rashtriya Uchchatar Shiksha Adhayan (RUSA)
Entrepreneurship & Career Hub
University of Madras


Present
 Online Training Series on 'Lifecycle of an Entrepreneurial Journey'
 Session 2
Travelling the Business Tunnel

Facilitator
Ms Vinutha Kadayam Venkataraman
 HR Lead, Senior Manager - Talent Development
 L&T Constructions
 




31 August 2020
6:00 - 7:30 p.m.


This is the second session of the Training series, the first one was on the experiential overview of the phases of the entrepreneurial journey. The session aims to equip aspiring entrepreneurs with the necessary vision to become successful.

Further Queries ✉ echunom2020@gmail.com


Organisers

Dr. Fazlunnisa H Campus Coordinator	Dr. Manjula P.S. Programme Convenor	Dr. Stephen A RUSA Coordinator
--	--	-----------------------------------




RUSA 2.0
Entrepreneurship & Career Hub
University of Madras


Organises
 One - day Online Training Programme
 for Student Entrepreneurs
 On
Psycho Social Challenges during a Pandemic

Speaker
Ms. Mary Jessi Rani P
 Assistant Professor
 Department of Social Work
 Loyola College, Chennai
 

Date: 27 July 2020 Time: 5:00 p.m. to 6:00 p.m.
 Link will be shared via mail.
 Entry limited to 100 participants.
 Registration Free. To Register, Click here 

Any Queries ✉ echunom2020@gmail.com


Dr. Fazlunnisa H Campus Coordinator Chepauk	Dr. Manjula P.S Programme Convenor	Dr. Stephen A. RUSA Coordinator
---	---------------------------------------	------------------------------------


Rashtriya Uchchatar Shiksha Abhiyan (RUSA)
 Entrepreneurship & Career Hub
 University of Madras
 

Present
 Online Training Series on 'Lifecycle of an Entrepreneurial Journey'
Session 1
The Beginning
Overview of the Stages of the Entrepreneurial Journey

Facilitator
Ms Vinutha Kadayam Venkataraman
 HR Lead, Senior Manager - Talent Development
 L&T Constructions
 


30 July 2020
6:00 - 7:30 p.m.


REGISTER NOW



Confirmation & Meeting Link will be shared through registered E-Mail Only.
 What can you expect? Industry coverage on what a successful entrepreneurial venture is and how to prepare yourself to face it?
 Participate & Hear Industry Experts speak.

Further Queries ✉ echunom2020@gmail.com

Organisers
 Dr. Fazlunnisa H
 Campus Coordinator

 Dr. Manjula P.S.
 Programme Convenor

 Dr. Stephen A
 RUSA Coordinator


RUSA 2.0
 Entrepreneurship & Career Hub
 University of Madras
 

Invites you to
Entrepreneurship Awareness Programme -2
On
06 March 2020 at 10:00 a.m.
Social Science Auditorium, Social Science Block
 Chepauk Campus

Programme Schedule

10:00 - 10:15 a.m.	<i>Inauguration</i> - Dr. G. Patrick Dean Students
10:15 - 11:30 p.m.	<i>First Session</i> - Mr. Showkath Jamal Founder - Bay of Life
11:45 - 1:00 p.m.	<i>Second Session</i> - Ms Amrita Founder - Alankaara
2:00 - 3:30 p.m.	<i>Third Session</i> - Mr. Pankaj Bhandari Founder - Mantra Gold Platings, Smart Creations
3:45 - 5:00 p.m.	<i>Fourth Session</i> - Ms. Jayashree Menon Founder - The Chennai Homes

Dr. A. Stephen
 Coordinator

 Dr. P.S. Manjula
 Programme Convener
 Entrepreneurship & Career Hub



Rashtriya Uchchatar Shiksha Abhiyan (RUSA)
Entrepreneurship & Career Hub
University of Madras



Present

Online Training Series on 'Lifecycle of an Entrepreneurial Journey'

Final Session

Meet the Entrepreneur

Facilitator

Ms Vinutha Kadayam Venkataraman
 HR Lead, Senior Manager -Talent Development
 L&T Constructions





30 October 2020
6:30 - 7:30 p.m.



Confirmation & Meeting Link will be shared through registered E-Mail Only.


The final session of three series towards an entrepreneurial journey. We started out spelling the phases in the entrepreneurial journey, travelling through the business tunnel and ending with an inspiring tête-à-tête.

Further Queries ✉ echunom2020@gmail.com


Dr. Fazlunnisa H
Campus Coordinator

Dr. Manjula P.S.
Programme Convenor

Dr. Stephen A
RUSA Coordinator



RUSA 2.0
Entrepreneurship & Career Hub
University of Madras




Presents an Online talk on

'Art and Entrepreneurship'


About Wave Worx Sound Station:
 Incorporated in the year 2004, they specialise in sound effects and Foley design and are considered as one of the best in the industry. Today they have evolved into a media production company, having worked in more than 60 mainstream movies in the South Indian Film Industry.

- An Artist's encounter with the Entrepreneur

In conversation with
Mr. Prathap Kumar
 Founder,
 Wave Worx Sound Station Pvt. Ltd.



14 October 2020
6:30 - 7:30 p.m.

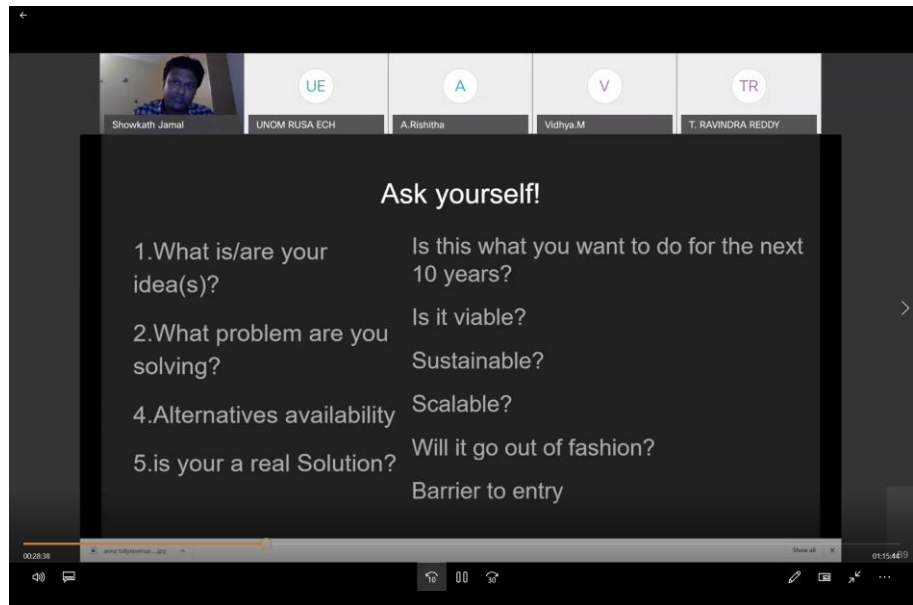
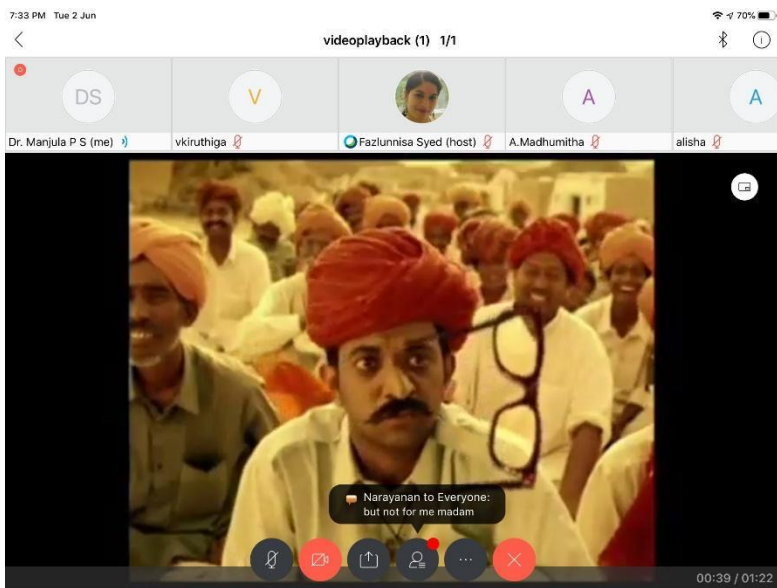


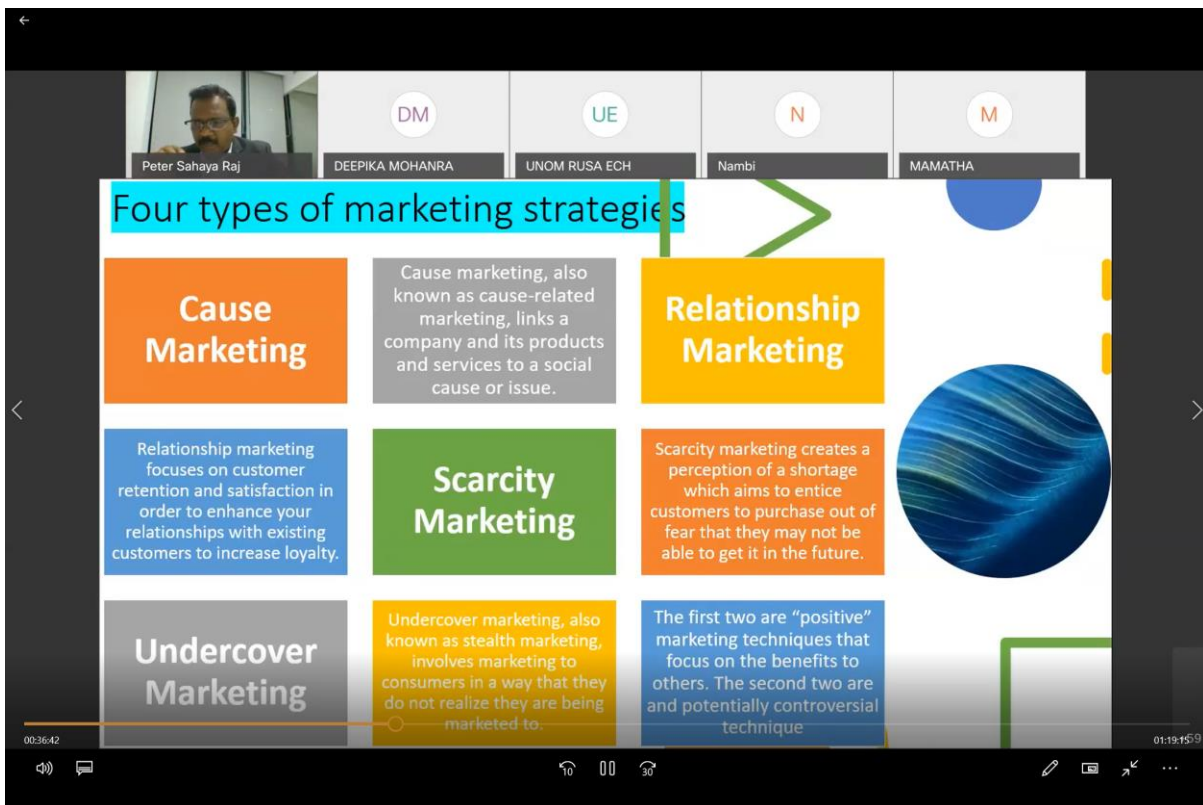
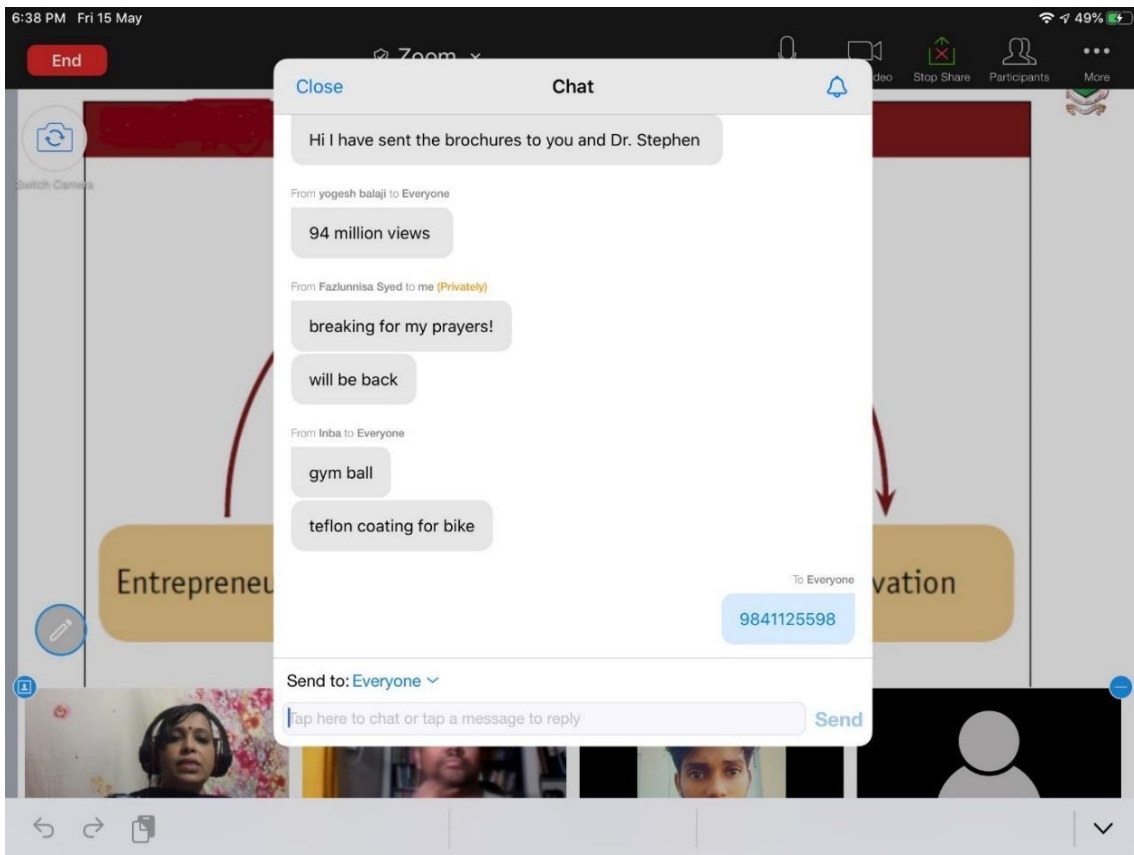
Entry only to registered participants. Registration is Free.
 E-Certificates will be awarded to participants.
 Any Queries ✉ echunom2020@gmail.com

Organised by Entrepreneurship & Career Hub, Chepauk Campus









10:34 AM Sat 16 May

End Zoom 01:37

Mute Stop Video Stop Share Participants More




'Think big, start small and scale up fast',
IDEA DAY- "The Right IDEA will Fly"

Dr.P.S.Manjula_University of Madras DOMS

Abielash Venkadesh J Shiram


6:25 PM Tue 2 Jun

Application sharing

DS Dr. Manjula P S (me) Fazlunnisa Syed (host) A.Madhumitha alisha Barath B

Creating and Managing Brands.pdf - Adobe Acrobat Reader DC

Home Tools L. Karen R... KNHS-L... income ... 5.pdf 4.pdf 3.pdf dassler2... Kliman... Webina... Creatin... x < > ? Sign In



2nd June, 2020 Dr. P.S. Manjula, DOMS, UOM 15

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UE KP AV DS

UNOM RUSA ECH Vinutha Kaviya Pichandy Aparna Valsan Dr. Manjula P S

Laying the road – strong

<p>Knowledge</p> <p>Company level</p> <ul style="list-style-type: none"> • Market • Environment • People • Production • Finance <p>Learning styles</p> <ul style="list-style-type: none"> • Accommodator • Diverger • Converger • Assimilator 	<p>Motivation</p>
<p>Capabilities</p> <p>Company life cycle</p> <p>Mature phase</p> <ul style="list-style-type: none"> • Leadership • Motivating • Planning-organising • Financial controlling <p>Early phase</p> <ul style="list-style-type: none"> • Market awareness • Creativity • Flexibility 	<p>Characteristics</p>

00:45:44 Sensitivity: Unclassified 01:04:05

←

DA UE

Dr. B. Anandan Dr T Prakash Dinakar A UNOM RUSA ECH Stephen

Inauguration of Skill Based Internship-20201202 0922-1

00:17:48 Skip back Pri vri Vice Ch 00:27:28

	UE	DS	VR	LL
Mary Jessi Rani.P	UNOM RUSA ECH	Dr. Manjula P S	Vasundhara Devi R	Louis Mathias Y L

Psychological Challenges

- Confusion
- Worry
- Fear & Apprehension
- Stress
- Sleep Deprivation
- Anxiety
- Depression
- Self-Harm
- Maladaptive Behaviours

"In this YouTube tutorial, I'm going to show you how to be alone with yourself."

00:28:20 | 00:47:20:9

M	C	S	UE	PV
M.VENKATESHWE	chetanmalik6670	Stephen	UNOM RUSA ECH	P Vaishnavi

Vinutha

00:09:36 | 01:18:06

ENG IN | 20:19 | 05-02-2022

ENTREPRENEURSHIP & CAREER HUB (RUSA - ECH)

ENTREPRENEURSHIP & CAREER HUB PROGRAMME ORGANIZED BY MARINA CAMPUS

No	Topic	Date / Mode	Organized by	Coordinator	National / International	Number of Students Participants	Name of the Resource Person
1	Entrepreneurship Awareness Programme	04.03.2020 Offline	Marina Campus	Dr. K. Sankara Narayanan	National	78	<p>1. Dr. R. Srinivasan Registrar University of Madras</p> <p>2. Mr. Ar. Gunasekaran Principal Architect @ Studio AASARY Co-founder / Partner @ Route 1 Futsal, Chennai</p> <p>3. Dr. G. UmaShankar Director – Jan Shikshan Sansthan,, MSDE, Govt. of India, Coimbatore</p> <p>4. Mr. R. Manoharan Managing Director Group of Banana Leaf Restaurants & Correspondent, AGM Higher Secondary School, Trichy</p> <p>5. Dr. N. Deiva Sundaram Managing Director NDS Ling soft Solutions Pvt Ltd, Chennai</p>
2	Skill Development Programme (BlogSpot Creation)	20.07.2020 Online	Marina Campus	Dr. K. Sankara Narayanan	National	47	<p>Dr. Aneeshkumar A.S. Assistant Professor & Head, Department of Information System Management Alpha Arts and Science College Porur, Chennai</p>

3	Skill Development Programme (Communication Skill Training for Entrepreneurs)	21.07.2020 Online	Marina Campus	Dr. K. Sankara Narayanan	National	49	Dr. J. Saleth Assistant Professor in Tamil Anugraha Institute of Social Sciences Dindugul
4	Faculty Development Programme (Digital Skills for Effective Teaching)	22, 23,24.07.202 0 Online	Marina Campus	Dr. K. Sankara Narayanan	National	122	Mr. Vimal Jerald Assistant Professor Department of Computer Science St. Joseph College, Tiruchirapalli
5	Skill Development Programme (What Entrepreneurs Must Know about Intellectual Property Rights?)	24.08.2020 Online	Marina Campus	Dr. K. Sankara Narayanan	National	79	B.R.Brahma Puthran CEO- 'ALIVE' Partner – Puthran & Associates (Intellectual Property Law Firm)
6	Entrepreneurs Training Programme (The Road Not Taken)	01,02,03.08.2 020 Online	Marina Campus	Dr. K. Sankara Narayanan	National	102	1. Ms. A. Khyrunnisa Author and Award Winning Writer Columnist in Leading Dailies 2. Mr. R. Jagannathan Founder Nallakeerai & Nallasandhai 3. Mr. Showkath Jamal Founder Bay of Life Surf School 4. Ms. Uma Baskaran Corporate Trainer Ex Vice President BFSI Sector
7	Three Days Online Young Entrepreneurs Training Programme	22,23,24.10.2 020	Marina Campus	Dr. K. Sankara Narayanan	National	42	1. Preetha Rajalakshmi Founder: AAVYUKTH COW PRODUCTS & ISHTA PANCHAGAVYA PRODUCTS, Adambakkam, Chennai

							<p>2. Solomon Christy S Founder: Bullet no 79 BBQ, Krishnagiri Co Founder: ROOM NO 79 BOYS PG, Chennai</p> <p>3. Indira Kumar S Founder: I GREEN MUSHROOMS, Karumathampatty, Coimbatore</p>
8	International Freight Forwarding	03.12.2020 Online	Chepauk & Marina Campus	Dr. H. Fazlunnisa Dr. K. Sankara Narayanan	National	---	<p>Mr. J. Dharani Rajan Director Seawaves Shipping Services, India</p>
9	Innovation & Entrepreneurship	04.12.2020 Online	Chepauk & Marina Campus	Dr. H. Fazlunnisa Dr. K. Sankara Narayanan	National	---	<p>Dr. M. Parvez Alam CEO & Director Crescent Innovation and Incubation Council (CIIC)</p>

Entrepreneurship Awareness Programme

ENTREPRENEURSHIP AWARENESS PROGRAMME

AN INITIATIVE OF
ENTREPRENEURSHIP & CAREER HUB
UNDER RUSA 2.0

WHEN

March 04, 2020, Wednesday
10:00 a.m. - 5:00 p.m.

WHERE

Silver Jubilee Auditorium
Marina Campus
University of Madras

DO YOU WANT TO BE AN ENTREPRENEUR???
COME! LISTEN TO THE SUCCESS STORIES OF
ESTABLISHED ENTREPRENEURS



ORGANISED BY
RUSA 2.0 - Entrepreneurship & Career Hub
University of Madras
Marina Campus, Chennai

ALL STUDENTS ARE WELCOME

*Registration is free.
Limited Seats.*

*Only Pre-registered
participants will be
allowed.*

*Participation Certificates
Lunch shall be provided.*

TO REGISTER



FOLLOW THE LINK
**HTTPS://FORMS.GLE/
JJGVS48ZYJZIAVLAG**

FURTHER DETAILS

Dr. P.S. Manjula

Convener
Entrepreneurship & Career Hub
Dept. of Management Studies

Dr. K. Sankara Narayanan

Marina Campus Co-ordinator
Dept. of Sangappalagai



ech.unom@gmail.com



9080007010





Skill Development Programme (BlogSpot Creation)



University of Madras RUSA 2.0



Entrepreneurship & Career Hub

Organises

ONE DAY Online Skill Based Training Programme BlogSpot Creation

Date:- 20.07.2020 (Monday)

Session 1. 11:00 AM – 12:30 PM

2. 04:00 PM – 05:30 PM

Resource Person



Dr. Aneeshkumar A.S.

Assistant Professor & Head

Department of Information System Management

Alpha Arts and Science College

Porur, Chennai

To register click here



100 (Students Only) Participants will be allowed. Webinar link will be sent only to registered participants. E - Certificates shall be awarded based on Attendance and Online Assessment.

Dr. K. Sankara Narayana
ECH-Marina Campus Coordinator
Assistant Professor
Sangappalagai, UNOM

Dr. P.S. Manjula
Programme Convenor
Entrepreneurship &
Career Hub, UNOM

Dr. A. Stephen
Coordinator
RUSA 2.0
UNOM



UNIVERSITY OF MADRAS
MHRD-RUSA 2.0
ENTREPRENEURSHIP & CAREER HUB (ECH)



ONE DAY Online Skill Based Training Programme
BlogSpot Creation
20th July 2020



DAY 1: INAUGURAL SESSION



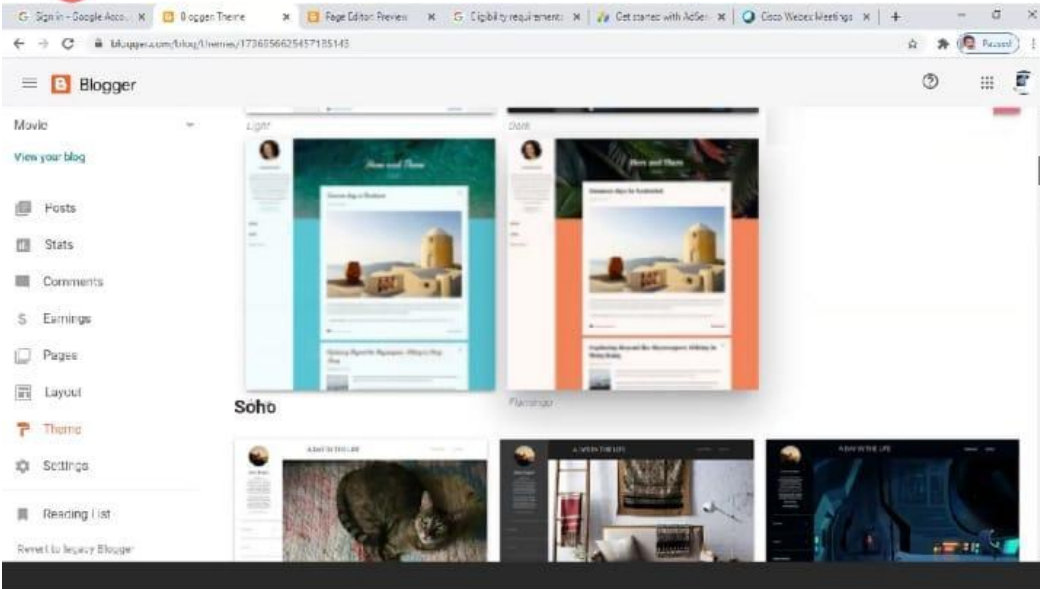
Stephen



16:38



85



 Dr. Aneeshkumar A. S.



Skill

Development Programme (Communication Skill Training for Entrepreneurs)



University of Madras
RUSA 2.0
Entrepreneurship & Career Hub



Organises

ONE DAY Online Skill Based Training Programme
Communication Skill Training for
Entrepreneurs

Date:- 21.07.2020 (Tuesday)

Session 1. 11:00 AM – 12:30 PM
2. 04:00 PM – 05:30 PM

Resource Person

Dr.J.Saleth

Assistant Professor in Tamil
Anugraha Institute of Social Sciences
Dindugul



To register click here



100 (Students Only) Participants will be allowed. Webinar link will be sent only to registered participants. E - Certificates shall be awarded based on Attendance and Online Assessment.

Dr. K.Sankara Narayanan

ECH - Marina Campus Coordinator
Assistant Professor
Sangappalagai, UNOM

Dr. P.S. Manjula

Programme Convenor
Entrepreneurship &
Career Hub, UNOM

Dr.A.Stephen

Coordinator
RUSA 2.0
UNOM



CHENNAI UNIVERSITY
MHRD - RUSA 2.0


COMMUNICATION SKILLS

Training for Entrepreneurs

Page 1 / 18

Dr J. Saleth



 Saleth J

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- 



ommunication Skill Traini
for Entrepreneurs

தொழில்முனைவோருக்கான உடல் விமாழுகள் ஏழு



Saleth J



Faculty Development Programme (Digital Skills for Effective Teaching)



University of Madras
RUSA 2.0



Entrepreneurship & Career Hub

3 Days FACULTY DEVELOPMENT PROGRAMME

Digital Skills for Effective Teaching

22ND - 24TH JULY 2020 - 11 AM to 12:30 PM

Resource Person

Mr. Vimal Jerald

Assistant Professor
Department of Computer Science
St. Joseph College, Tiruchirapalli



Day 1:- Google Classroom

Day 2:- PPT E-Content Creation

Day 3:- Screen Capture E-Content Creation

100 (Faculty Only) Participants will be allowed. Webinar link will be sent only to registered participants.

E - Certificates shall be awarded based on Attendance and Online Assessment.

To Register, Click here



Dr. K.Sankara Narayanan
ECH - Marina Campus Coordinator
Assistant Professor
Sangappalagai, UNOM

Dr. P.S. Manjula
Programme Convenor
Entrepreneurship &
Career Hub, UNOM

Dr. A. Stephen
Coordinator
RUSA 2.0
UNOM

11:13

Vo LTE 63

Recording

LIVE

on YouTube

சங்கர நாராயணன் (SaNa)

University of Madras RUSA 2.0
Entrepreneurship & Career Hub
3 Day Faculty Development Programme on
DIGITAL SKILLS FOR EFFECTIVE TEACHING
DAY 1
GOOGLE
CLASSROOM

Stephen

University of Madras RUSA 2.0
Entrepreneurship & Career Hub
3 Day Faculty Development Programme on
DIGITAL SKILLS FOR EFFECTIVE TEACHING
DAY 1
GOOGLE
CLASSROOM

vimal jerald

Francis Vijayakumar



11:08

VoLTE 4G 66



Zoom

Leave

Recording

LIVE

on YouTube



Mute



Stop Video



Share



Participants



46

More

Skill Development Programme (What Entrepreneurs Must Know about Intellectual Property Rights?)



University of Madras
RUSA 2.0
Entrepreneurship & Career Hub
Organises
One Day Online Skill Based Training Programme

What Entrepreneurs Must Know about Intellectual Property Rights (IPR)?

Date:- 24.08.2020 (Monday) **Session :- 06:00 PM – 07:30 PM**

Resource Person

B.R.Brahma Puthran
CEO- 'ALIVE'
Partner - Puthran & Associates
(Intellectual Property Law Firm)



To register click here
<https://forms.gle/iYPVGHtoz7rRhcf6>

100 Participants Only will be allowed. Webinar link will be sent only to registered participants. E - Certificates shall be awarded based on Attendance

Dr. K. Sankara Narayanan ECH - Marina Campus Coordinator Assistant Professor, Sangappalagai University of Madras	Dr. P. S. Manjula Programme Convenor Entrepreneurship & Career Hub University of Madras	Dr. A. Stephen Coordinator RUSA 2.0 University of Madras
--	---	--



ENTREPRENEURSHIP

An entrepreneur is a person who has decided to search something new and exploit the novel notions and visions into gainful opportunities by bearing risk involved in the process

Entrepreneurship is a creative and innovative activity

Dynamic Process of Vision , Change and Creation

EVOLUTION OVER THE YEARS

PA
PUTHRAN





TRADEMARK

A trademark includes:

- Word
- Device/label
- Slogan
- Name
- Signature
- Packaging
- Numeral
- Sound
- Or any combination of the above.











Entrepreneurs Training Programme (The Road Not Taken)



University of Madras
RUSA 2.0
Entrepreneurship & Career Hub



Organises

Three Days Online Entrepreneurship Training **The Road Not Taken**

Date:- 2020 September 01,02,03

Session :- 06:00 PM – 07:30 PM

“Two roads diverged in a wood, and
I took the one less travelled by,
And that has made all the difference!”

- *Robert Frost*

Here is your opportunity to meet a few of those, in whose lives the essence of the above lines of the poem resonates!! They chose to –

- take the road less travelled
- to explore the unknown
- take calculated risks
- challenge themselves and
- look for opportunities where they can make a difference!!

To register click here



What about you, are you willing to learn and take the road less travelled?

100 Participants Only will be allowed. Webinar link will be sent only to registered participants. E - Certificates shall be awarded based on Attendance

Dr. K. Sankara Narayanan
ECH - Marina Campus Coordinator
Assistant Professor, Sangappalagai
University of Madras
Chennai

Dr. P. S. Manjula
Programme Convenor
Entrepreneurship & Career Hub
University of Madras
Chennai

Dr. A. Stephen
Coordinator
RUSA 2.0
University of Madras
Chennai

The Road Not Taken

Resource Persons



Ms. A. Khyrunnisa
Author and Award Winning Writer
Columnist in Leading Dailies



Mr. R. Jagannathan
Founder
Nallakeerai & Nallasandhai

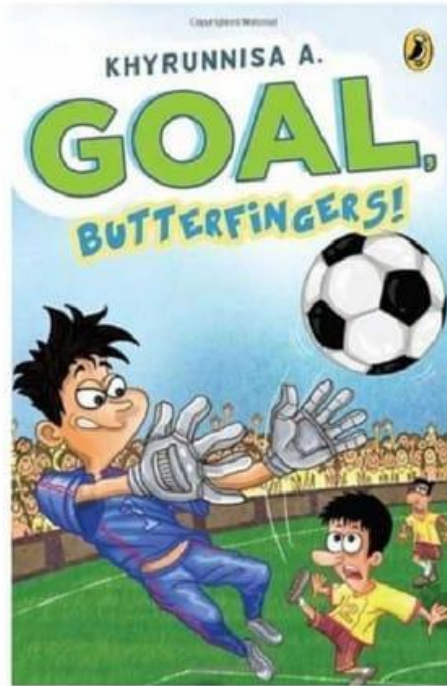


Mr. Showkath Jamal
Founder
Bay of Life Surf School



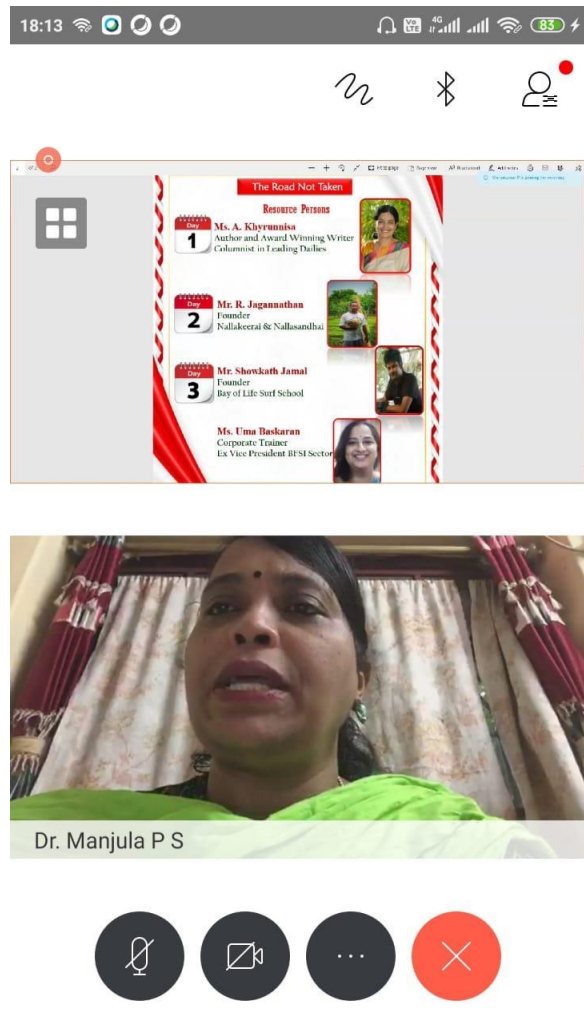
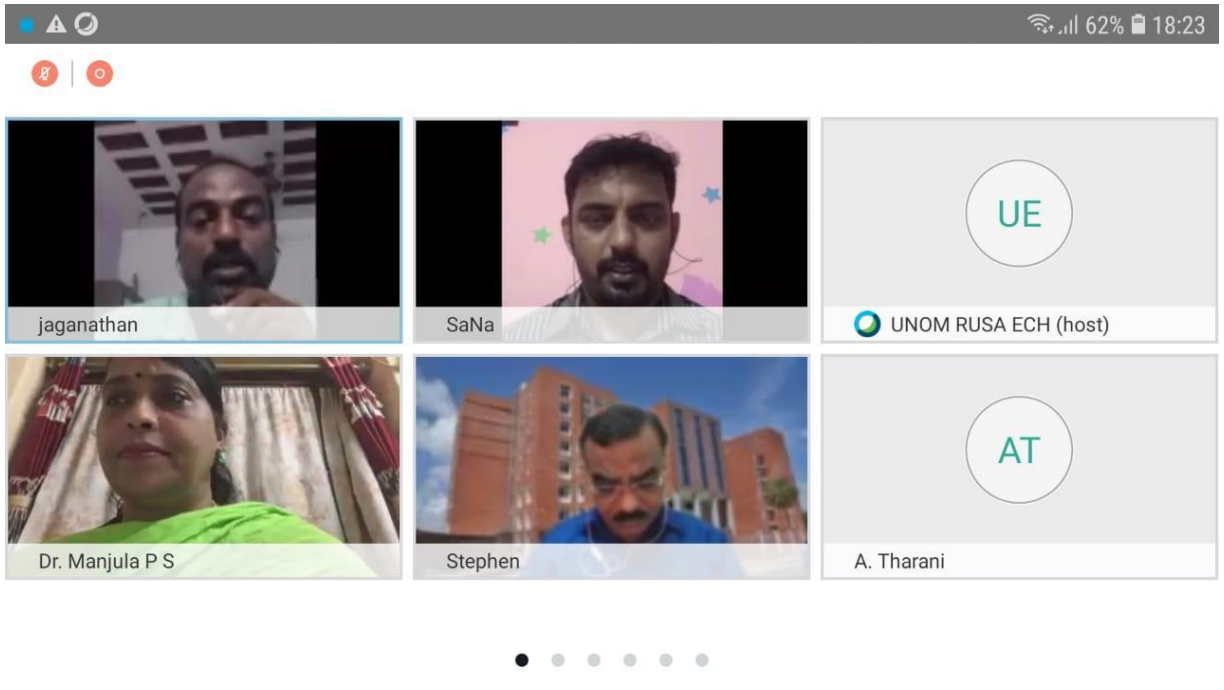
Ms. Uma Baskaran
Corporate Trainer
Ex Vice President BFSI Sector





Khyrunnisa A







Uma Baskaran



showkath Jamal

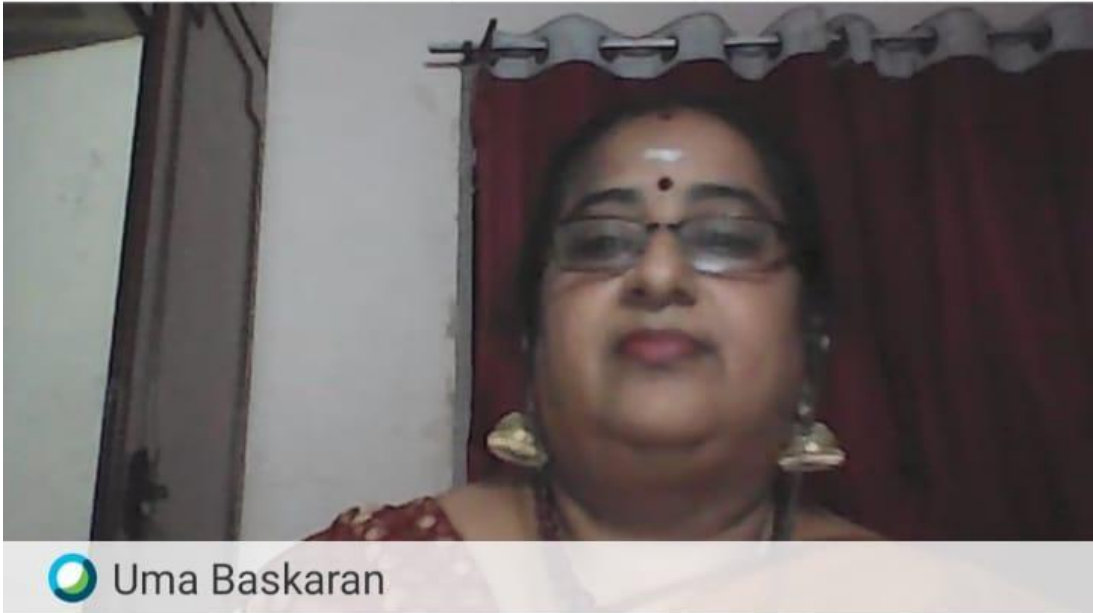


UNOM RUSA ECH (host)



Dr. Manjula P S





Three Days Online Young Entrepreneurs Training Programme



University of Madras
RUSA 2.0
Entrepreneurship & Career Hub



Organizes

Three Days Online Young Entrepreneurs Training Programme

Date:- 2020 October 22, 23, 24
Session :- 06:00 PM – 07:30 PM

To register click here



100 Participants Only will be allowed. Webinar link will be sent only to registered participants. E - Certificates shall be awarded based on Attendance

Dr. A. Stephen
Coordinator
RUSA 2.0
University of Madras
Chennai

Dr. P. S. Manjula
Programme Convenor
Entrepreneurship & Career Hub
University of Madras
Chennai



Dr. K. Sankara Narayanan
ECH - Marina Campus Coordinator
Assistant Professor, Sangappalagai
University of Madras, Chennai

DAY 01
22.10.2020

Preetha Rajalakshmi
Founder: AAVYUKTH
COW PRODUCTS &
ISHTA PANCHAGAVYA
PRODUCTS,
Adambakkam, Chennai.



DAY 02
23.10.2020

Solomon Christy S
Founder: Bullet no 79
BBQ, Krishnagiri
Co Founder: ROOM NO 79
BOYS PG, Chennai.



DAY 03
24.10.2020

Indira Kumar S
Founder: I GREEN
MUSHROOMS,
Karumathampatty,
Coimbatore.






Preetha



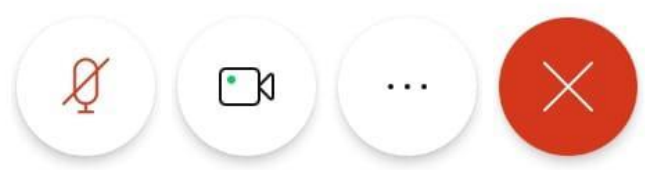
SaNa (Cohost, me)



UNOM RUSA ... (host)



Dr.P.S.Man... (cohost)



Photos from ISHTA-Panchagavya Produc...



11. Panchakavya Bath Soap



Ingredients:

Gobar, Neem, Milk, Curd, Gomutra, Sesame Oil & Multanimatti .

Features:

- Increases the glow of skin.
- Makes the skin free of pimples.
- Helps the skin to get rid of scars.
- De-odorizes the body.
- It nourishes the skin.
- Helps to get rid of itching problems.
- Destroys germs.



12. Cow Ghee Bath Soap

Ingredients:

Gobar, Neem, Milk, Curd, Gomutra, Ghee & Multanimatti.

Safe for Skin, No Chemicals added for foam or Fragrance & Best for Baby Skin.



SHRI VENKATAKRISHNAN GOUSHALA
Mobile: +91 98414 17443 / +91 72996 31590



Speaking: Preetha, UNOM RUSA ECH



Photos from ISHTA-Panchagavya Products's post in Panchagavya Products · 8 Sep ·

Add location · View full size · More options

Boost post



Frank Sunil Justus





Solomon christy 



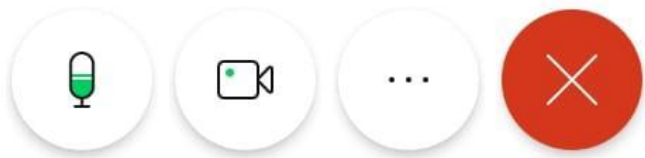
SaNa (me) 

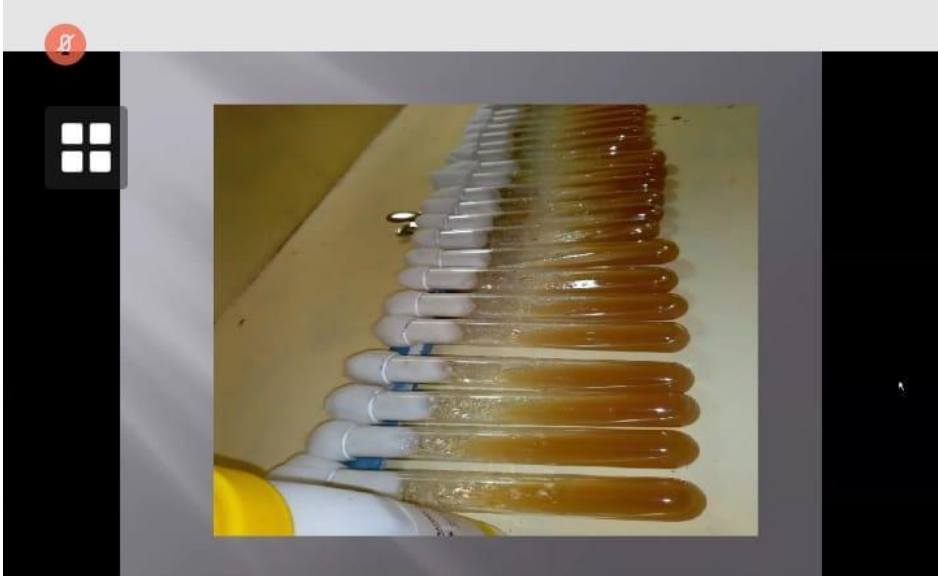


UNOM R... (host) 



Dr. Manjula P S 





K

kumar



18:22



87



kumar



International Freight Forwarding



University of Madras MHRD RUSA 2.0 Entrepreneurship & Career Hub (ECH)



Organises

One Day Skill Development Training on

'INTERNATIONAL FREIGHT FORWARDING'



Resource Person


Mr. J. Dharani Rajan

Director
Seawaves Shipping Services, India

Click Here
TO **REGISTER**



03.12.2020 @ 6:30 p.m.

E-Certificates will be awarded to participants. Any Queries  echunom2020@gmail.com

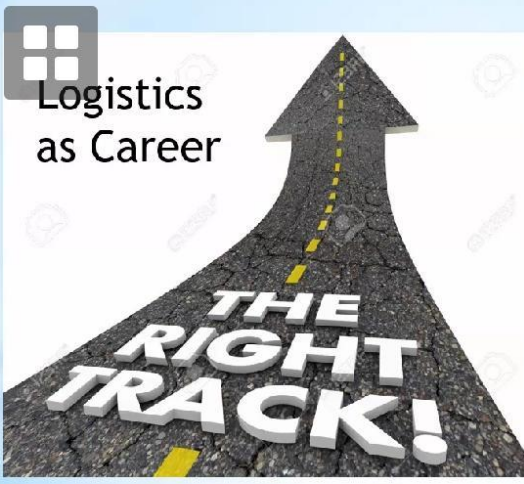
Dr. Fazlunnisa H
ECH Co-ordinator
Chepauk Campus

Dr. K.Sankara Narayanan
ECH Co-ordinator
Marina Campus

Dr. P.S.Manjula
Programme Convenor

Dr. A Stephen
RUSA 2.0 Coordinator

19:50



- Shipping (Air - Sea)
- Customs Brokerage
- Freight Forwarding
- Break-bulk, Chartering
- Supply Chain Management
- Warehousing & Distribution
- 3PL & 4PL
- Re-location Services...



JDR



19:42



Some of Global Forwarding Companies



24



JDR



Innovation & Entrepreneurship



University of Madras

MHRD RUSA 2.0

Entrepreneurship & Career Hub (ECH)



Organises
One Day Online Seminar on

'Innovation & Entrepreneurship'



Special Guest
Dr. M. Parvez Alam
CEO & Director
Crescent Innovation and Incubation Council (CIIC)



04.12.2020 @ 5:30 p.m.



E-Certificates will be awarded to participants. Any Queries  echunom2020@gmail.com

<p>Dr. Fazlunnisa H ECH Co-ordinators Chepauk Campus</p>	<p>Dr. K.Sankara Narayanan ECH Co-ordinators Marina Campus</p>	<p>Dr. P.S.Manjula Programme Convenor</p>	<p>Dr. A Stephen RUSA 2.0 Coordinator</p>
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Innovation & Incubation

Parvez Alam M

UNOM RUSA ... (host)

Dr T Prakash

Dr. Manjula P S





Triple M's Startup Support

 **Money**

- ✓ **Government Grants**
- ✓ **Private Investments**

 **Mentor**

- ✓ **Technical Mentoring**
- ✓ **Business Mentoring**

 **Market**

- ✓ **National**
- ✓ **International**



**ENTERPRENEURSHIP & CAREER HUB
UNIVERSITY OF MADRAS
PROGRAMMES CONDUCTED BY GUINDY CAMPUS**

SL. No	TOPIC	DATE/ MODE	COORDINATOR	No. of Participants	NATIONAL/ INTERNATIONAL	NAME OF THE RESOURCE PERSON
1.	One Day Entrepreneurship Awareness Programme	3 rd March 2020 (Offline)	Dr. P. PRABHU	125	National	<p>First Session: Mr. R. MANOHARAN Managing Director, Group of Banana leaf Restaurants, & Correspondent, A G M Higher Secondary schools, Trichy</p> <p>Second Session: Dr. P. THIRUGNANASAMBANTHAM Director, Rohini Global & Rohini Holistic Health Centre, Head, Rumi Herbals R & D Centre & Project Director, EHEAR Trust</p> <p>Third Session: Dr. E. BHASKARAN Deputy General Manager (Schemes), Tamil Nadu Small Industries Development Corporation (TANSIDCO), MSME Department, Government of Tamil Nadu</p> <p>Fourth Session: Mr. A. SURIYA NARAYANAN Chief Executive Officer Shankar Scientific Supplies, Chennai.</p>
2.	Two Days Training Programme on High-End Scientific Equipments	16 th – 17 th July 2020	Dr. P. PRABHU	85	National	<p>Day 1, Session-I: Dr. P. Thangadurai, Assistant Professor (S.Gr)</p>

						<p>Centre for Nanoscience and Nanotechnology, Pondicherry University Puducherry.</p> <p>Day 1, Session-II: Mr. K. Krishna Kumar Technical Officer Central Instrumentation Laboratory, VISTAS Pallavaram, Chennai</p> <p>Day 2, Session-I: Dr. K. Saravana Kumar Assistant Professor, Department of Physics Sri. S. Ramasamy Naidu Memorial College, Sattur, Virudhunagar</p> <p>Day 2, Session – II: Dr. M. Devendiran Technical Officer Central Instrumentation Laboratory, VISTAS Pallavaram, Chennai</p>
3.	Three Days - Faculty Development Programme On “Impact of Covid-19 on Higher Education and Research	29-31 st July 2020 (Online)	Dr. P. PRABHU	215	National	<p>Day 1: Late Prof. Dr. S. Sivasubramanian Eminent Scientist and Distinguished Professor, Former Vice – Chancellor, Bharathiar University & Noorul Islam Deemed University.</p>

						<p>Day 2: Dr. S. Abu Baker, Assistant Professor, Department of Psychiatry Medical College of University of Majmah, Riyadh Province, Saudi.</p> <p>Day 3: Prof. Dr. P. Wilson, Principal and Secretary, Madras Christian College, Tambaram, Chennai – 59.</p>
4.	Three Days Entrepreneurship Training Programme	27 th - 29 th August 2020 (Online)	Dr. P. PRABHU	75	National	<p>Day 1: Testing of Materials and Industrial Maintenance Mr. P. Selvaraju, Proprietor Sciencetech Inspection Services, Chennai.</p> <p>Day 2: Poultry Farming Mr. K. P. Thangavelu, Proprietor Hindu Nattu Kozhi Pannai, Namakkal, TN</p> <p>Day 3: Safety Management Mr. K. Arul Murugan, Senior Executive Environmental Health & Safety Ferro India Pvt. Ltd., Chennai</p>
5.	Two Days Entrepreneurship Training Programme	11 th & 12 th	Dr. P. PRABHU	90	National	<p>Day 1: Business Software Solutions Mr. Shakir Jahir John, Vice-President</p>

	on Business Software Solutions & Financial Resources for StartUps	September 2020 (Online)				JJSOFT Techno Pvt. Ltd., Chennai, Tamilnadu. Day 2 : Financial Resources for StartUps Ms. Vedha Viswanathan, Founder & Director (Operations / IT) VIR Data Technologies Pvt. Ltd., Hosur & NBFF Member, Coimbatore Tamil Nadu.
6.	Three Days Entrepreneurship Training Programme	19th – 21st October 2020	Dr. P. PRABHU	125	National	Day 1: Event Management Mr. R. S. Kumar, Founder Director, Cool Events India Pvt. Ltd., Day 2: Best Group Farming Mr. V. Jennifer John, Proprietor, Best Group Farming Karaikudi Day 3: SANA Appalams Mr. N. Narendran, Proprietor, SANA Appalam, Pattarbiram
7.	One Day Skill Development Training on Honey Bee Farming	18th December 2020	Dr. P. PRABHU	80	National	Mr. S. Ranjith Babu M/s. Kavin's Apiary Coimbatore, Tamilnadu
8.	One Day Seminar on Agriprenurship Opportunities	19th December 2020	Dr. P. PRABHU	140	National	Mr. A. V. Gnanasambandam Chief Executive Officer, TBI, Directorate of Agribusiness Coimbatore, Tamilnadu

March 2020 – EAP

ENTREPRENEURSHIP
AWARENESS
PROGRAMME

AN INITIATIVE OF
ENTREPRENEURSHIP & CAREER HUB
UNDER RUSA 2.0

WHEN
March 03, 2020, Tuesday
10:00 a.m. - 5:00 p.m.

WHERE
G. N. R. Hall,
Crystallography and Biophysics
Guindy Campus, University of Madras

DO YOU WANT TO BE AN ENTREPRENEUR???
**COME! LISTEN TO THE SUCCESS STORIES OF
ESTABLISHED ENTREPRENEURS**

ORGANISED BY
RUSA 2.0 - Entrepreneurship & Career Hub
University of Madras
Guindy Campus, Chennai

ALL STUDENTS ARE WELCOME
*Registration is free.
Limited Seats.
Only Pre-registered
participants will be
allowed.
Participation Certificates
Lunch shall be provided.*

TO REGISTER



FOLLOW THE LINK
[https://qrqo.page.link/
U1vYQ](https://qrqo.page.link/U1vYQ)

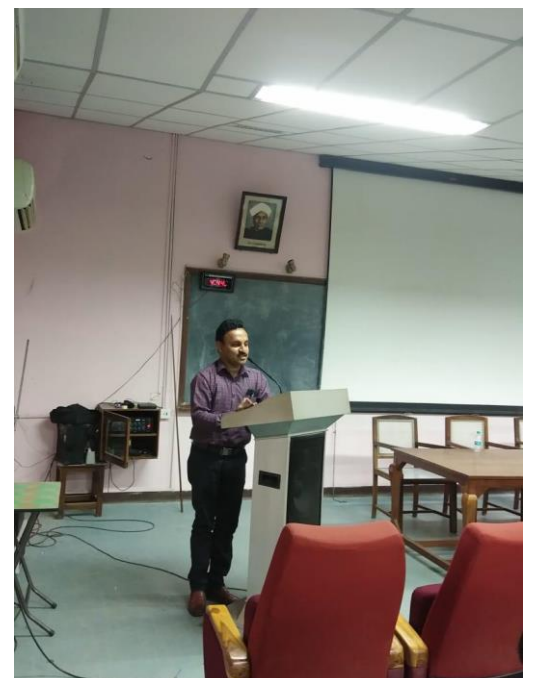
FURTHER DETAILS

Dr. P. S. Manjula
Convener
Entrepreneurship & Career Hub
Dept. of Management Studies

Dr. P. Prabhu
Guindy Campus Co-ordinator
Dept. of Physical Chemistry

 ech.unom@gmail.com

 9940854881



July 2020

UNIVERSITY OF MADRAS
MHRD-RUSA 2.0
ENTREPRENEURSHIP & CAREER HUB

Two Days
Training Programme on High-End Scientific Equipments
16th & 17th July 2020

Day 1: July 16th 2020




Session -1: 10.00 – 11.30 AM
Field Emission Scanning Electron Microscopy (FESEM)
By
Dr. P. THANGADURAI, M.Sc., Ph.D.,
ASSISTANT PROFESSOR,
CENTER FOR NANOSCIENCE & NANOTECHNOLOGY,
PONDICHERRY UNIVERSITY,
PUDUCHERRY – 605 014

&

Session -2: 11.30 – 01.00 PM
Virtual Demonstration on FESEM
By
Mr. K. KRISHNA KUMAR, M.Sc., (Ph.D.)
TECHNICAL OFFICER,
CENTRAL INSTRUMENTATION LABORATORY (CIL)
VISTAS, PALLAVARAM, CHENNAI





Day 2: July 17th 2020




Session -1: 10.00 – 11.30 PM
X-ray Diffraction Techniques (XRD)
By
Dr. K. SARAVANAN KUMAR, M.Sc., Ph.D.,
ASSISTANT PROFESSOR,
DEPARTMENT OF PHYSICS,
SRI S. RAMASAMY NAIDU MEMORIAL COLLEGE,
SATTUR, VIRUDHUNAGAR,
TAMILNADU – 626 203

&

Session -2: 11.30 – 01.00 PM
Virtual Demonstration on XRD
By
Dr. M. DEVENDIRAN, M.Sc., Ph.D.,
TECHNICAL OFFICER,
CENTRAL INSTRUMENTATION LABORATORY (CIL)
VISTAS, PALLAVARAM, CHENNAI

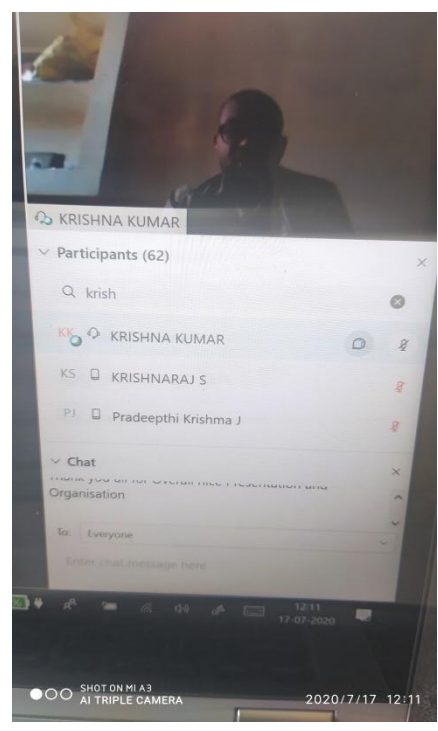
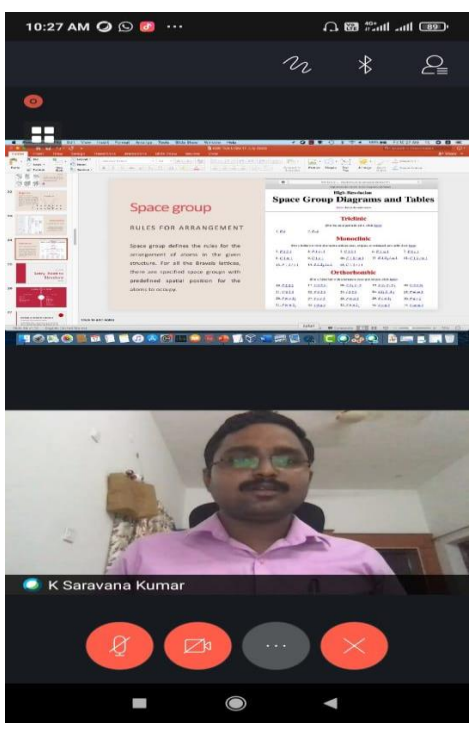
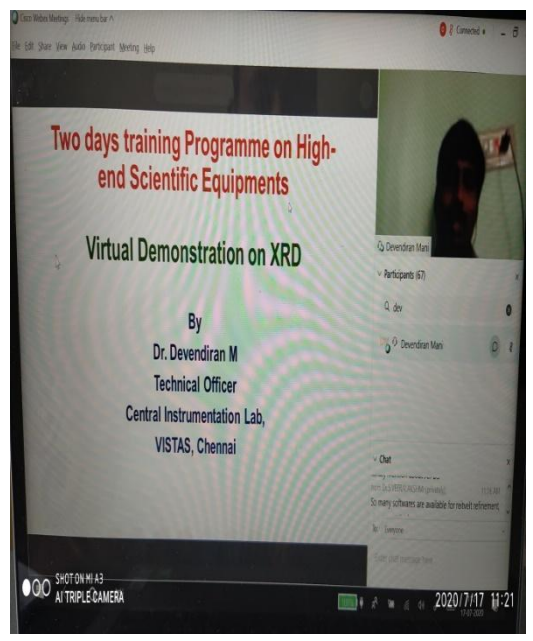


Registration Link:
<https://forms.gle/WKB933H2cNEIyYF9>
Meeting Platform:
CISCO Webex


Dr. P. PRABHU
ECH- GUINDY CAMPUS CO-ORDINATOR
ASSISTANT PROFESSOR,
DEPT. PHYSICAL CHEMISTRY, UNOM

Dr. P.S. MANJULA
PROGRAMME CONVENER
ENTREPRENEURSHIP &
CAREER HUB, UNOM


Dr. A. STEPHEN
CO-ORDINATOR
RUSA – 2.0
UNIVERSITY OF MADRAS



July 2020




UNIVERSITY OF MADRAS
MHRD-RUSA 2.0
ENTREPRENEURSHIP & CAREER HUB




Three Days
Faculty Development Programme
on

Impact of Covid-19 on Higher Education and Research
29th - 31st July 2020
(10.30 am - 12.00 noon)




Day 1: July 29th 2020

Research and University Administration
By
Prof. Dr. S. SIVASUBRAMANIAN, M.Sc., Ph.D.,
EMINENT SCIENTIST & DISTINGUISHED PROFESSOR
FORMER VICE-CHANCELLOR,
BHARATHIAR UNIVERSITY &
NOORUL ISLAM DEEMED UNIVERSITY



Day 2: July 30th 2020

Psychology of University and College Teachers
By
Dr. S. ABU BAKER., MBBS., DPM.,
ASSISTANT PROFESSOR,
DEPARTMENT OF PSYCHIATRY,
MEDICAL COLLEGE OF UNIVERSITY OF MAJMAH,
RIYADH PROVINCE, SAUDI



Day 3: July 31st 2020

Tectonic shift in Collegiate Education towards new normal in post COVID lockdown scenario
By
Prof. Dr. P. WILSON, M.Sc., Ph.D.,
PRINCIPAL AND SECRETARY,
MADRAS CHRISTIAN COLLEGE (MCC),
TAMBARAM, CHENNAI - 59

From Cisco WebEx Platform
For Registration

https://forms.gle/KMD6adZg9Qa8BYCV9

Dr. P. PRABHU

ECH- GUINDY CAMPUS CO-ORDINATOR
ASSISTANT PROFESSOR,
DEPT. PHYSICAL CHEMISTRY, UNOM

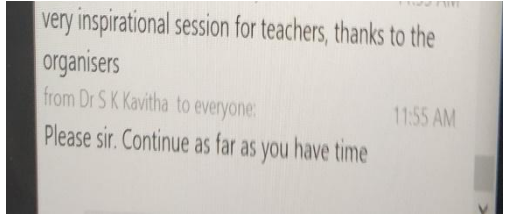
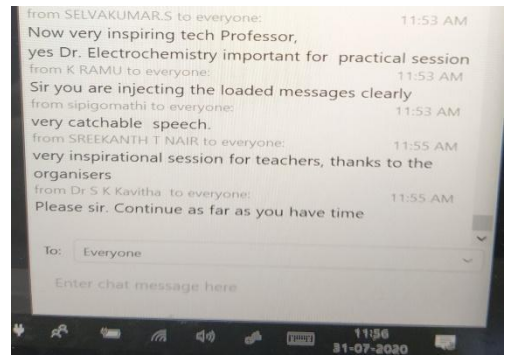
Dr. P.S. MANJULA

PROGRAMME CONVENER
ENTREPRENEURSHIP &
CAREER HUB, UNOM

Dr. A. STEPHEN

CO-ORDINATOR
RUSA - 2.0
UNIVERSITY OF MADRAS

Feedbacks



11:02

Financial Crunch

- Institutions will now have to redefine their sustainability from the lessons learnt
- Model of Self sustenance
- Revenue generation as a part of academics

Measuring your Research Impact - 4

Altmetrics: Altmetrics is a quantitative measure of the quality and quantity of attention that a scholarly work is receiving through social media, citations, and other channels. i.e. it tracks what people are saying about papers online on behalf of publishers, editors, libraries and institutions. Altmetrics are a set of new tools that analyze the impact of your work by other means than impact factor and citations counts.

Indexing: Have the full story of your research impact. (Biggest)

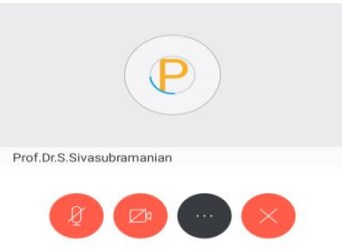
SCOPUS: Track your h-index. A set of established metrics that measure the overall performance and reach of research articles.

Publons/Scopus: A research altmetric service tracking more than 20 different types of articles.


Profiling: By increasing the standard work behind each article to provide more, more accurate way of evaluating researchers.

Publons - Record, Showcase, and verify of your peer review activity.

Impact Factor: The impact factor is a measure of the frequency in which the average article in a journal is cited in a particular year. Impact factors measure the impact of a journal, not the impact of individual articles. The impact factor is calculated by the number of citations in the 12-month period divided by the total number of articles published in the two previous years.



Prof. Dr. Sivasubramanian



paul Wilson

Whether this nation in the need to suffer
The slings and arrows of outrageous fortune,
Or to take arms against a sea of troubles,
And by opposing end them? To die to sleep,
No more; and by a sleep to say we end
The heart-ache and the thousand natural shocks
That flesh is heir to, 'tis a consummation
Devoutly to be wish'd. To die, to sleep,
To sleep: perchance to awaken, ay, there's the rub!
— William Shakespeare, Hamlet



abu backer s

August 2020



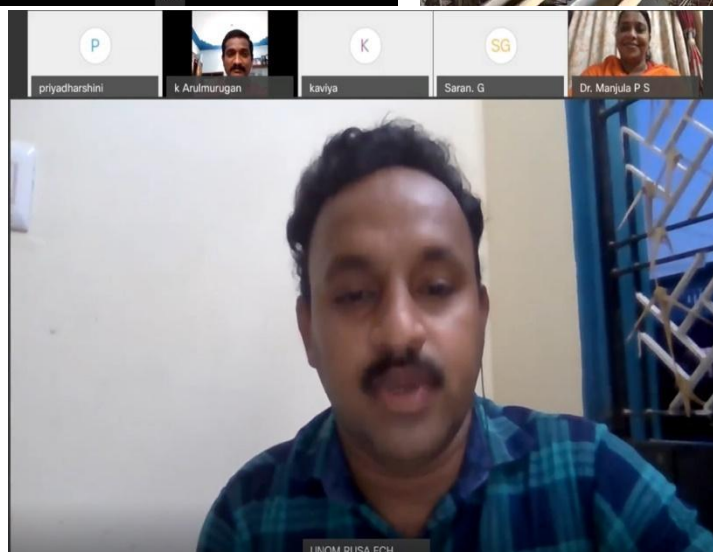
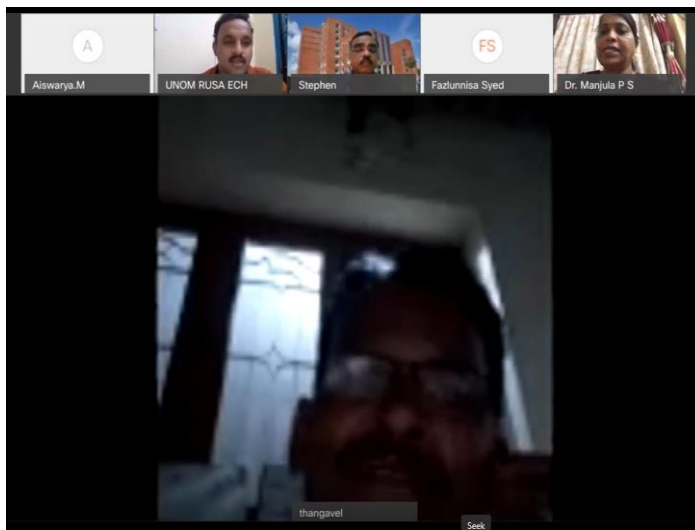
UNIVERSITY OF MADRAS MHRD-RUSA 2.0 ENTREPRENEURSHIP & CAREER HUB (ECH)




Three Days Entrepreneurship Training Programme 27th – 29th August 2020, 06.30 PM – 08.00 PM

For Registration:
<https://forms.gle/8VhM45gNHTUkJhs5>


<p>27th AUG</p> <p>Testing of Materials and Industrial Maintenance</p>  <p>Mr. P. Selvaraju, Proprietor Scientech Inspection Services, Chennai.</p>	<p>28th AUG</p> <p>Poultry Farming</p>  <p>Mr. K. P. Thangavelu, Proprietor Hindu Nattu Kozhi Pannai, Namakkal, TN.</p>	<p>29th AUG</p> <p>Safety Management</p>  <p>Mr. K. Arul Murugan, Senior Executive Environmental Health & Safety Ferro India Pvt. Ltd., Chennai</p>	<p>E-Certificates will be awarded for participants</p>	
<p>Organizers →</p>		<p>Dr. P. PRABHU ECH- GUINDY CAMPUS CO-ORDINATOR ASSISTANT PROFESSOR, DEPT. PHYSICAL CHEMISTRY, UNOM</p>	<p>Dr. P.S. MANJULA PROGRAMME CONVENER ENTREPRENEURSHIP & CAREER HUB, UNOM</p>	<p>Dr. A. STEPHEN CO-ORDINATOR RUSA – 2.0 UNIVERSITY OF MADRAS</p>



September 2020





UNIVERSITY OF MADRAS
MHRD-RUSA 2.0
ENTREPRENEURSHIP & CAREER HUB (ECH)



**Two Days Entrepreneurship Training Programme on
Business Software Solutions & Financial Resources for StartUps**
11th & 12th September 2020, 06.30 PM – 08.00 PM

E-Certificates will be awarded for participants

<p>11th SEPT</p>  <p>Topic : Business Software Solutions Mr. Shakir Jahir John, Vice-President JJSOFT Techno Pvt. Ltd., Chennai, Tamilnadu.</p>	<p>12th SEPT</p>  <p>Topic: Financial Resources for StartUps Ms. Vedha Viswanathan, Founder & Director (Operations / IT) VIR Data Technologies Pvt. Ltd., Hosur & NBFF Member, Coimbatore Tamil Nadu.</p>	
<p>Dr. P. PRABHU ECH- GUINDY CAMPUS CO-ORDINATOR ASSISTANT PROFESSOR, DEPT. PHYSICAL CHEMISTRY, UNOM</p>	<p>Dr. P.S. MANJULA PROGRAMME CONVENER ENTREPRENEURSHIP & CAREER HUB, UNOM</p>	<p>Dr. A. STEPHEN CO-ORDINATOR RUSA – 2.0 UNIVERSITY OF MADRAS</p>

For Registration: <https://forms.gle/REu1kUqzUcvRkNT19>



Business Software Types

What is Business Software Solutions?


Types

- **Product**
 - Enterprise
 - Consumer

- **Services**
 - Business Enhancement
 - Problem based
 - Requirement based
 - Business Automation
 - Existing Product revamp
 - Existing Product Support

- **Both**

October 2020




UNIVERSITY OF MADRAS


MHRD-RUSA 2.0




ENTREPRENEURSHIP & CAREER HUB (ECH)

Three Days Entrepreneurship Training Programme

19th – 21st October 2020, 06.30 PM – 08.00 PM

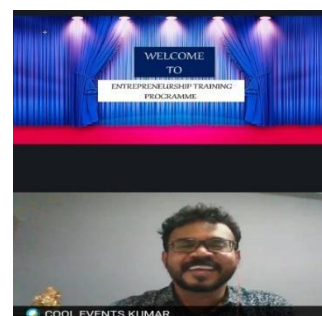
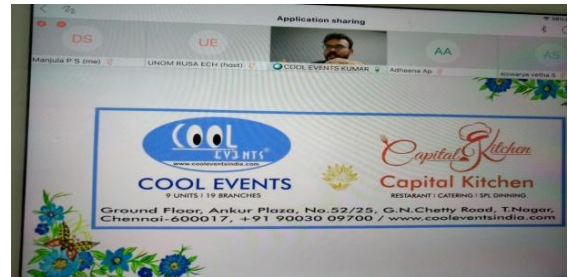
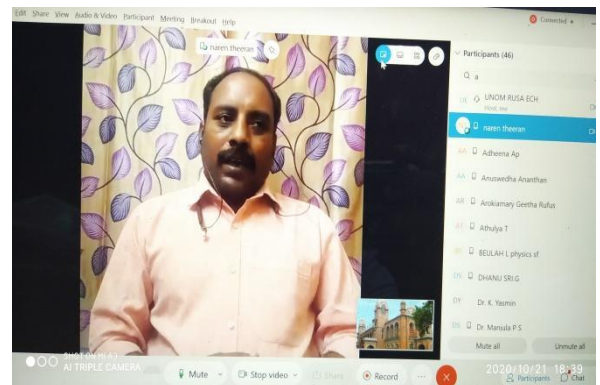


To Register
Click here 

19th OCT Event Management	20th OCT Best Group Farming	21st OCT SANA Appalams
		
Mr. R. S. Kumar, Founder Director, Cool Events India Pvt. Ltd.,	Mr. V. Jennifer John, Proprietor, Best Group Farming	Mr. N. Narendran, Proprietor, SANA Appalams

Organizers →

Dr. P. PRABHU ECH- GUINDY CAMPUS CO-ORDINATOR ASSISTANT PROFESSOR, DEPT. PHYSICAL CHEMISTRY, UNOM	Dr. P.S. MANJULA PROGRAMME CONVENER ENTREPRENEURSHIP & CAREER HUB, UNOM	Dr. A. STEPHEN CO-ORDINATOR RUSA – 2.0 UNIVERSITY OF MADRAS
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December 2020



UNIVERSITY OF MADRAS
MHRD-RUSA 2.0
ENTREPRENEURSHIP & CAREER HUB



Organizes
One Day Online Seminar
 on

Cisco WebEx

19th (Saturday)
December 2020
 09.30 am - 11.00 am

“Agripreneurship Opportunities”

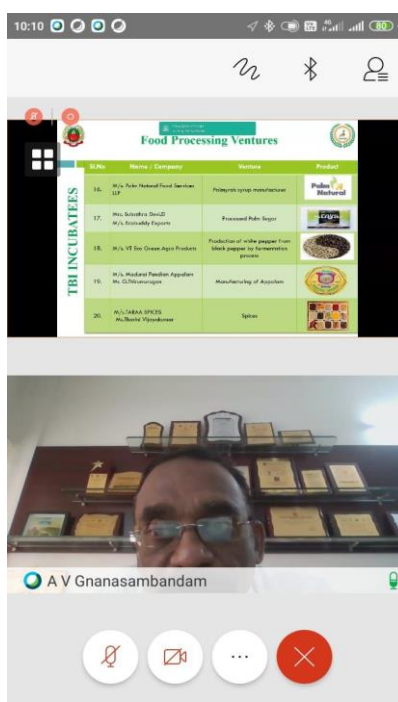
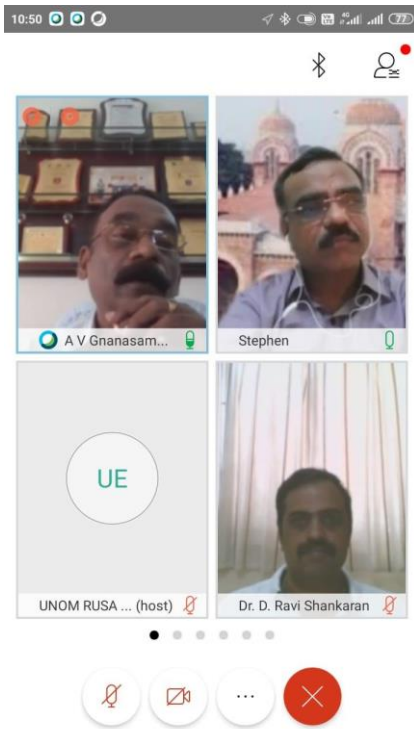
By
Mr. A. V. Gnanasambandam
 Chief Executive Officer,
 TBI, Directorate of Agribusiness
 Coimbatore, Tamilnadu



e-Certificates


 To Register
 Click Here

Dr. D. Prabu ECH Co-ordinator Taramani Campus	Dr. P. Prabhu ECH Co-ordinator Guindy Campus	Dr. P.S. Manjula Programme Convener	Dr. A. Stephen Co-ordinator RUSA 2.0
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December 2020



UNIVERSITY OF MADRAS

MHRD-RUSA 2.0

ENTREPRENEURSHIP & CAREER HUB





Cisco WebEx

18th (Friday)
December 2020
06.30 – 08.00 pm

Organizes

One Day Skill Development Training on

“HONEY BEE FARMING”

By

Mr. S. Ranjith Babu
M/s. Kavin's Apiary
Coimbatore, Tamilnadu





e-Certificates



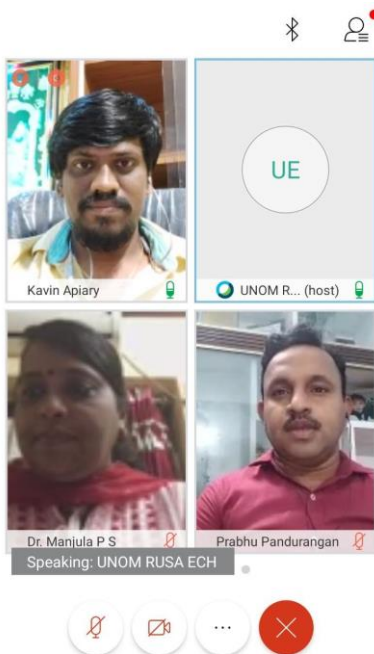
To Register
Click Here

Dr. D. Prabu
ECH Co-ordinator
Taramani Campus

Dr. P. Prabhu
ECH Co-ordinator
Guindy Campus

Dr. P.S. Manjula
Programme Convener

Dr. A. Stephen
Co-ordinator
RUSA 2.0



Entrepreneurship and career HUB (RUSA ECH)							
ECH programme organised in Taramani campus							
S.No	Topic	Date/mode	Organised in	Coordinator	National/International	Number of student participant	Name of the Resource person
1	Entrepreneurship awareness programme	27-02-2020 Offline	Taramani	Dr. D. Prabu	National	77	1. Dr. K. Rajeswari Managing Director and Founder, Bioklone Biotech Pvt Ltd, Chennai 2. Dr. Deepaa Nair Managing Director, Pioneer Healthcare, Chennai. 3. Dr. V. Naveen Kumar Director and Founder, ImmuGenenix Biosciences Pvt Ltd, Chennai. 4. Dr. G. UmaShankar Director – Jan Shikshan Sansthan, MSDE, Govt. of India, Coimbatore.

2	Skill term programme	23-07-2020 to 24-07- 2020 Online	Taramani	Dr. D. Prabu	National	183	<p>Two days online Training Programme on PCR Techniques for Young Entrepreneurs</p> <p>1. Principle and application of Simplex PCR and Virtual Demonstration on Simplex PCR Dr. C.P. Girish Kumar Scientist E National Institute of Epidemiology, Indian Council of Medical Research, Ayapakkam, Chennai.</p> <p>2. Principle and application of Real Time PCR and Virtual Demonstration on Real Time PCR Dr. V. Naveenkumar Founder and Managing Director Immugenix Biosciences Pvt.Ltd, Perambur, Chennai.</p>
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3	Faculty development Programme	29-07-2020 to 31-07-2020	Taramani	Dr. D. Prabu	National	<p data-bbox="1641 197 1998 368">Three days Faculty Development Programme on Application of Molecular techniques in Biomedical Research</p> <ol data-bbox="1641 376 1998 1307" style="list-style-type: none"> <li data-bbox="1641 376 1998 480">1. Molecular tools in Forensic Analysis Dr. K. Nalina Assistant Director Forensic Sciences Department Government of Tamil Nadu <li data-bbox="1641 488 1998 767">2. Recent advancements in Molecular Technology and their applications in Biomedical Research Dr. V. Naveenkumar Founder and Managing Director Immugenix Biosciences Pvt.Ltd Perambur, Chennai. <li data-bbox="1641 775 1998 1307">3. Diagnostic approaches in SARS COVID- 2 infection Dr. C. P. Girish Kumar Scientist E National Institute of Epidemiology Indian Council of Medical Research Ayapakkam, Chennai.
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4	One day training programme	26-08-2020	Taramani	Dr. D. Prabu	National	62	The Exhilarating Journey of Entrepreneurship Dr. Ranjit Kovilinkal, Co-Founder, Hygeia e-Services Pvt Ltd, Chennai
5	Three online training Programme	7-09-2020 to 9-09- 2020	Taramani	Dr. D. Prabu	National	71	Modern Fish Farming Techniques By Mr. Rajamanohar Ramalingam Managing Director – Technical DV Hi-Tech Fish Farms Tanjavur, Tamil Nadu, India

6	Three online training Programme	27-10-2020 to 29-10-2020	Taramani	Dr. D. Prabu	National	42	<p>Three days online training programme for young entrepreneurs</p> <ol style="list-style-type: none"> 1. Microfluidics based LAMP assay development Dr.Ragul Paramasivam Co-Founder and CEO, Chimertech Innovations LLP 2. Choosing the right Business Mrs. Samyuktha Vinayagam Co-Founder Immunogenix Biosciences Private Ltd 3. Entrepreneurship oppurtunities for life science students Dr. Sowmini Kumaran Founder Proteogenie Biotech LLP
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RUSA 2.0
Entrepreneurship & Career Hub
University of Madras

ENTREPRENEURSHIP AWARENESS
PROGRAMME

On

04th March 2020 at 10:00 am

Dr. A. Venugopal Auditorium, Dr. ALM
PGIBMS, Taramani, University of Madras

Programme Schedule

10:00 - 10:15 a.m.	Registration	
10:15 - 10:30 a.m.	Inauguration	
10:30 - 11:45 a.m.	First Session	Dr. K. Rajeswari Managing Director and Founder, Bioklone Biotech Pvt Ltd, Chennai.
11:45 - 12:00 p.m.	Tea Break	
12:00 - 01:15 p.m.	Second Session	Ms. Deepaa Nair Managing Director, Pioneer Healthcare, Chennai.
01:15 - 02:15 p.m.	Lunch Break	
02:15 - 03:30 p.m.	Third Session	Dr. V. Naveen Kumar Director and Founder, ImmuGenex Biosciences Pvt Ltd, Chennai.
03:30 - 03:45 p.m.	Tea Break	
03:45 - 05:00 p.m.	Fourth Session	Dr. G. UmaShankar Director - Jan Shiksha Sansthan, MSDE, Govt. of India, Coimbatore.
05:00 p.m.	Certificate Distribution	

Dr. A. Stephen
Coordinator
RUSA 2.0.

Dr. D. Prabu
Taramani Campus Coordinator
EAP

Dr. P. S. Manjula
Programme Convenor
Entrepreneurship & Career Hub

Got an idea! Get ready to get inspired!

**Welcome
to the**

Entrepreneurship Awareness Programme

Under RUSA 2.0 - Entrepreneurship & Career Hub

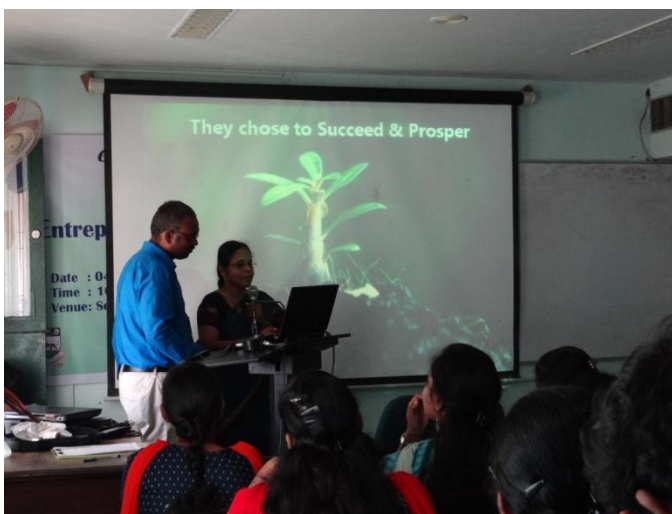
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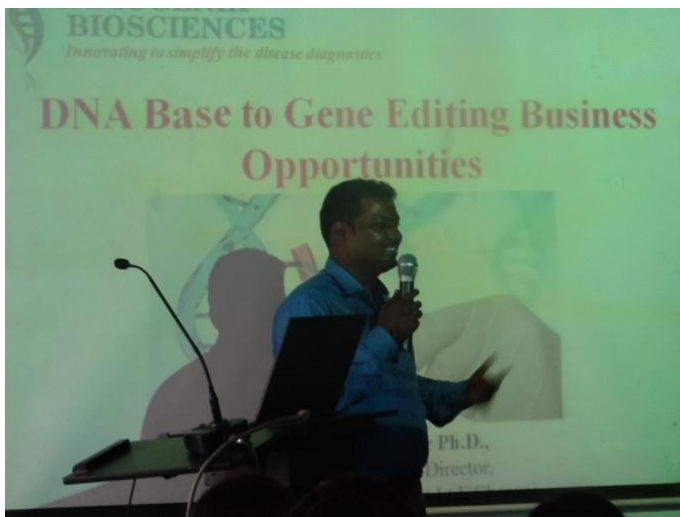
Time : 10:00 a.m.

Venue: Seminar Hall, National centre for Ultrafast Processes



**Rashtriya Uchchatar Shiksha Abhiyan (RUSA)
University of Madras
Taramani Campus, Chennai**







UNIVERSITY OF MADRAS
MHRD-RUSA 2.0
ENTREPRENEURSHIP & CAREER HUB

**Two Days
Training Programme on PCR techniques for Young
Entrepreneurs
23rd & 24th July 2020**


Day 1: July 23rd 2020




Session -1: 01.30 PM – 2.00 PM
Principle and application of
Simplex PCR
&
Session -2: 2.00 PM – 4.30 PM
Virtual Demonstration on Simplex PCR
By
Dr. C.P. Girish Kumar
Scientist I
National Institute of Epidermology,
Indian Council of Medical Research,
Chennai



Day 2: July 24th 2020



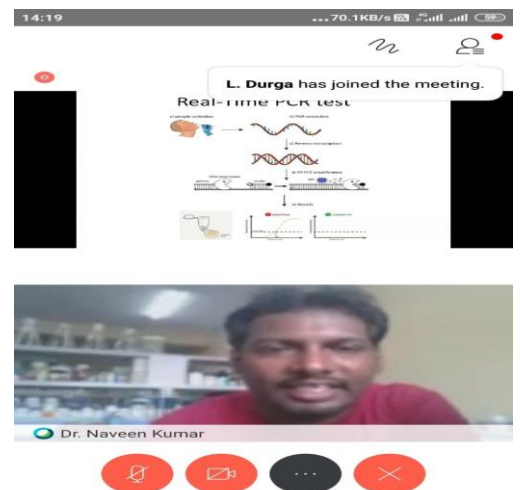
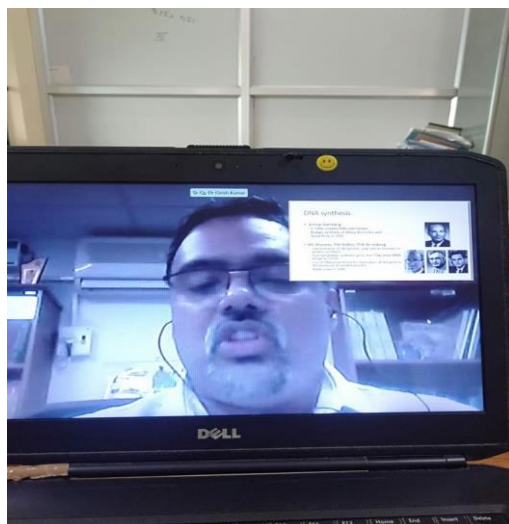
Session -1: 01.30 PM – 1.00 PM
Principle and application of Real
Time PCR
&
Session -2: 2.00 PM – 4.30 PM
Virtual Demonstration on Real
Time PCR
By
Dr. V. Navonkumar
Founder and Managing Director
Amulya Bioscience Pvt.Ltd
Chennai



To Register click here: www.uom.ac.in/entrepreneurship

Meeting Platform: CISCO Webex

<p>Dr. D. Prabu Taramani campus coordinator ECH University of Madras</p>	<p>Dr. P.S. Manjula Programme Convener ECH University of Madras</p>	<p>Dr. A. Stephen Coordinator RUSA University of Madras</p>
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ENTREPRENEURSHIP & CAREER HUB




Three Days
Faculty Development Programme on Application of
Molecular techniques in biomedical research
29th to 31st July 2020

Day 1: July 29th 2020



Session -1: 1.30 PM – 3.30 PM
Molecular tools in Forensic Analysis

By
Dr. K.N. Nalina
Assistant Director
Forensic Sciences Department,
Government of Tamil Nadu

Day 2: July 30th 2020



Session -2: 1.30PM – 3.30 PM
Recent advancements in Molecular
Technology and their applications
in Biomedical Research

By
Dr. V. Naveenkumar
Founder and Managing Director
Immugenix Biosciences Pvt.Ltd
Perambur, Chennai.

Day 3: July 31st 2020



Session -3: 1.30PM – 3.30 PM
Diagnostic approaches in SARS
COVID- 2 infection

By
Dr. C.P. Girish Kumar
Scientist E
National Institute of Epidemiology
Indian Council of Medical Research
Ayappakkam, Chennai.

To Register click here: <http://www.unimadras.ac.in/2020/07/29/144547>

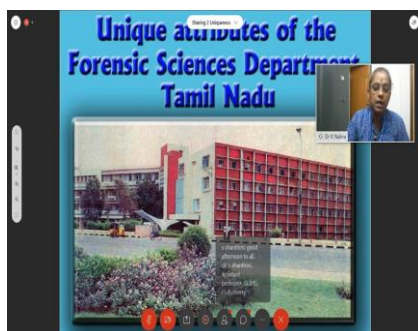
Meeting Platform: CISCO Webex

Dr. D. Prabu
Taramani campus coordinator
ECH
University of Madras

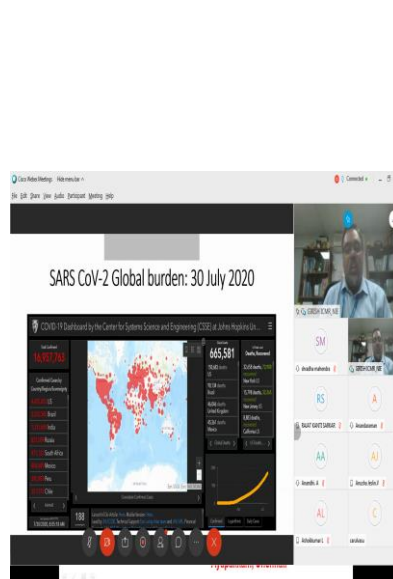
Dr. P.S. Manjula
Programme Convener
ECH
University of Madras

Dr. A. Stephen
Coordinator
RUSA
University of Madras

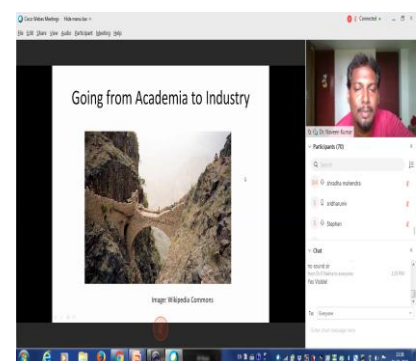
Unique attributes of the
Forensic Sciences Department
Tamil Nadu



SARS CoV-2 Global burden: 30 July 2020



Going from Academia to Industry





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ENTREPRENEURSHIP & CAREER HUB

One Day
Training Programme for Young
Entrepreneurs

Date: 26th August 2020
Time: 6.00 PM to 7.30 PM

The Exhilarating Journey
of Entrepreneurship
By
Dr. Ranjit Kovilinkal,
FAPP, MSc -MCP, MBA (IIMA), B.E (CEG)
Co-Founder,
Hygeia e-Services Pvt Ltd,
(A Healthcare Product Start-up)

To register click here
<https://forms.gle/ZZqnrwBvdt7qHKe2A>
 Meeting Platform: CISCO Webex





Dr. D. Prabu
Taramani campus
coordinator
ECH
University of Madras



Dr. R.S. Manjula
Programme Convener
ECH
University of Madras



Dr. A. Stephen
Coordinator
RUSA
University of Madras

E-Certificates will be
awarded to the
participants








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HUB
Three Days
Training Programme for Aspiring
Entrepreneurs

Date: 7th to 9th September 2020
Time: 6.00 PM to 7.30 PM



Biofloc Fish Culture and
Management
By
Mr. Rajamanohar Ramalingam
Managing Director – Technical
DV Hi-Tech Fish Farms
Tanjavur, Tamil Nadu, India
 To register click here
<https://forms.gle/2WdVHTrPmsb9cyMt7>

Meeting Platform: CISCO Webex

E-Certificates will
be awarded to the
participants

Dr. D. Prabu
Taramani campus
coordinator
ECH
University of Madras

Dr. P.S. Manjula
Programme Convener
ECH
University of Madras

Dr. A. Stephen
Coordinator
RUSA
University of Madras

Three Days Training Programme on Modern Fish Farming Techniques-20200907 1208-2

 Sadiqur Rahman L	 Ponni J Mohan	 UNOM RUSA ECH	 Benny Varghese	 Stephen
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14:46



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MHRD-RUSA 2.0
ENTREPRENEURSHIP & CAREERHUB



Three days online training programme for young entrepreneurs

Date: 27th to 29th October 2020
Session timing: 6.00 Pm to 07.30 PM

★ Day 1
Dr. Ragul Paramasiyam
Co-Founder and CEO,
Chimertech Innovations LLP

★ Day 2
Mrs. Samyuktha Vinayagam
Co-Founder
Immunogenix Biosciences Private Ltd

★ Day 3
Dr. Sowmini Kumaran
Founder
Proteogenie Biotech LLP





To Register click here: <https://forms.gle/m9JddGeUpZRZEEXC6>

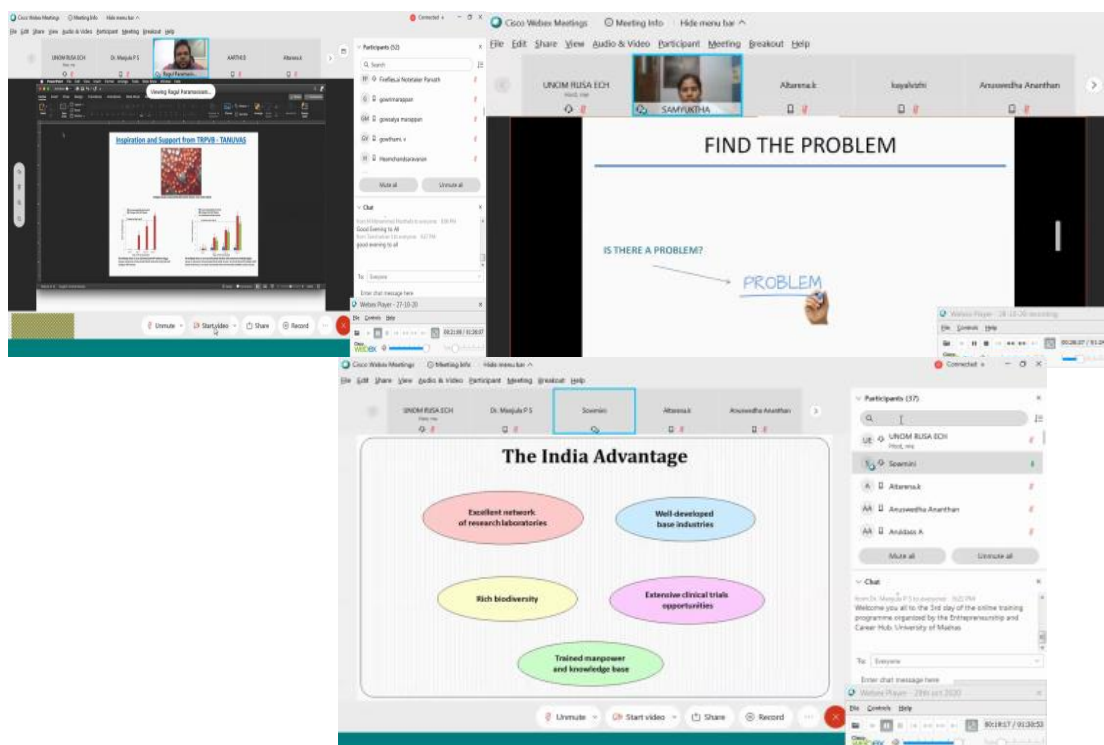
Meeting Platform: CISCO Webex



Dr. D. Prabu
Taramani campus coordinator
ECH
University of Madras

Dr. P.S. Manjula
Programme Convener
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University of Madras

Dr. A. Stephen
Coordinator
RUSA
University of Madras



The screenshot shows a Cisco Webex meeting in progress. The main slide displayed is titled "FIND THE PROBLEM" and asks "IS THERE A PROBLEM?" with a hand-drawn arrow pointing to the word "PROBLEM".

Below this, another slide titled "The India Advantage" is visible, listing several key factors:

- Excellent network of research laboratories
- Well-developed base industries
- Rich biodiversity
- Extensive clinical trials opportunities
- Trained manpower and knowledge base

The meeting interface also shows a list of participants on the right, including UNIM RUSA ECH, SAMYUKTHA, and others. A chat window at the bottom right contains a welcome message for the 3rd day of the online training programme.